

MTD Sales  
626.23 L

Brand Share %  
16.32 %

Information:

MTD : 01-03-2026 To 29-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **16.32 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	348.88	15.31 %
LED TV	123.13	21.93 %
Fridge	82.95	14.65 %
Wash-Mac	58.10	15.15 %
D-Freez	5.12	44.60 %
W.Heater	3.74	40.88 %
Chimney	1.69	16.87 %
W-Disp	1.40	25.34 %
Oven	1.23	12.58 %
Total	626.23	16.32 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	339.10	16.68 %
TIRUPATI-01	287.13	15.92 %
Total	626.23	16.32 %

## VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	199.82	16.03 %
LED TV	59.41	21.74 %
Fridge	44.64	15.37 %
Wash-Mac	29.13	14.64 %
D-Freez	2.74	43.29 %
W.Heater	1.86	43.15 %
Oven	0.77	13.55 %
Chimney	0.38	8.01 %
W-Disp	0.34	14.94 %
Total	339.10	16.68 %

Branch *	MTD Sales L	Brand Share %
VJW1	14.53	14.37 %
ELU1	11.35	15.95 %
OGL1	10.48	9.07 %
KND1	9.57	15.66 %
TNK1	8.73	8.44 %
GNT1	8.11	8.06 %
GNT2	7.23	14.93 %
TDD1	6.39	11.97 %
VJW4	6.24	9.87 %
NPR1	4.79	9.54 %
CRL1	4.67	6.86 %
DPE1	4.05	14.24 %
GVM1	3.89	10.79 %
GDV1	3.87	14.24 %
VUY1	2.95	8.68 %
BPP1	2.77	12.71 %
GTSD		0.00 %
WHVJ		0.00 %
Total	339.10	16.68 %

**TIRUPATI-01**

Property	MTD Sales L	Brand Share %
Air-Cond	149.05	14.43 %
LED TV	63.72	22.11 %
Fridge	38.31	13.88 %
Wash-Mac	28.97	15.70 %
D-Freez	2.38	46.20 %
W.Heater	1.88	38.87 %
Chimney	1.30	25.04 %
W-Disp	1.06	32.56 %
Oven	0.46	11.23 %
<b>Total</b>	<b>287.13</b>	<b>15.92 %</b>

Branch *	MTD Sales L	Brand Share %
TPY2	26.88	14.42 %
TPY1	21.18	16.26 %
ATP1	13.84	15.87 %
KDA1	10.79	12.99 %
NLR1	8.58	8.23 %
KHT1	7.58	11.95 %
ADI1	7.29	15.80 %
MPL1	7.13	11.44 %
RJP1	6.85	11.52 %
PMR1	6.17	15.35 %
PIL1	6.05	13.82 %
KDR1	5.78	10.47 %
SPE1	5.29	11.95 %
KAR1	5.12	12.21 %
KNL2	4.66	9.22 %
DHN1	4.34	13.48 %
VKI1	4.08	10.60 %
BVL1	4.05	10.33 %
GTL1	1.89	8.01 %
TPSD		0.00 %
WHKD		0.00 %
<b>Total</b>	<b>287.13</b>	<b>15.92 %</b>