

MTD Sales
211.99 L

Brand Share %
13.99 %

Information:

MTD : 01-11-2025 To 28-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **13.99 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	99.45	17.04 %
Fridge	44.44	13.62 %
Wash-Mac	41.24	12.73 %
W.Heater	12.91	58.72 %
D-Freez	7.27	79.19 %
Air-Cond	3.73	1.63 %
W-Disp	1.90	56.93 %
Oven	1.04	10.31 %
Total	211.99	13.99 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	108.49	14.25 %
TIRUPATI-01	103.50	13.72 %
Total	211.99	13.99 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	47.94	16.67 %
Fridge	26.40	16.00 %
Wash-Mac	18.17	11.82 %
W.Heater	6.85	65.66 %
D-Freez	4.86	86.46 %
Air-Cond	2.80	2.16 %
W-Disp	0.87	53.10 %
Oven	0.61	14.25 %
Total	108.49	14.25 %

Branch *	MTD Sales L	Brand Share %
VJW1	5.14	12.66 %
ELU1	3.93	12.56 %
VJW3	3.91	11.79 %
TNK1	3.71	10.58 %
RMV1	2.25	9.99 %
CRL1	2.24	8.11 %
PAP1	2.16	11.78 %
GNT1	1.94	5.54 %
KDR1	1.69	8.21 %
GVM1	1.45	11.67 %
GNT2	1.22	8.56 %
VJW4	1.16	4.50 %
VJW2	1.03	7.63 %
OGL1	0.97	2.72 %
DPE1	0.86	9.78 %
NPR1	0.37	1.76 %
GTSD		0.00 %
WHRM		0.00 %
Total	108.49	14.25 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	51.51	17.41 %
Wash-Mac	23.07	13.54 %
Fridge	18.04	11.19 %
W.Heater	6.06	52.46 %
D-Freez	2.42	67.75 %
W-Disp	1.04	60.57 %
Air-Cond	0.93	0.93 %
Oven	0.44	7.45 %
Total	103.50	13.72 %

Branch *	MTD Sales L	Brand Share %
TPY2	8.67	11.34 %
CTO1	5.23	11.52 %
NLR1	4.73	12.26 %
KNL1	2.96	12.04 %
KNL2	2.94	10.45 %
KDA1	2.66	13.54 %
KHT1	2.09	7.82 %
NYP1	1.90	12.08 %
PMR1	1.90	6.90 %
RJP1	1.68	6.79 %
MPL1	1.27	5.19 %
VKI1	1.13	8.72 %
KOU1	0.78	5.55 %
TPSD		0.00 %
Total	103.50	13.72 %