

MTD Sales
531.56 L

Brand Share %
15.46 %

Information:

MTD : 01-10-2025 To 28-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.46 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	236.23	17.44 %
Fridge	119.40	16.14 %
Wash-Mac	116.95	17.46 %
Air-Cond	38.61	6.24 %
W.Heater	12.59	64.43 %
D-Freez	5.09	52.97 %
W-Disp	1.70	48.70 %
Oven	0.98	7.66 %
Total	531.56	15.46 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	275.93	16.22 %
VIJAYAWADA-01	255.62	14.70 %
Total	531.56	15.46 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	134.31	18.98 %
Wash-Mac	60.32	16.90 %
Fridge	54.91	14.99 %
Air-Cond	16.58	6.90 %
W.Heater	5.78	62.98 %
D-Freez	2.32	45.74 %
W-Disp	1.33	66.06 %
Oven	0.40	6.04 %
Total	275.93	16.22 %

Branch *	MTD Sales L	Brand Share %
TPY2	23.92	12.76 %
CTO1	16.49	14.71 %
KNL2	12.54	14.30 %
PIL1	9.75	14.07 %
NDL1	9.18	14.13 %
NLR1	8.44	13.49 %
KDA1	7.74	11.75 %
KHT1	7.22	14.76 %
RJP1	6.30	11.02 %
ADI1	5.94	12.10 %
MPL1	5.41	10.15 %
NYP1	4.74	10.48 %
VKI1	1.97	6.00 %
WHRN		0.00 %
Total	275.93	16.22 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	101.92	15.75 %
Fridge	64.49	17.26 %
Wash-Mac	56.63	18.10 %
Air-Cond	22.04	5.82 %
W.Heater	6.81	65.72 %
D-Freez	2.77	61.05 %
Oven	0.59	9.34 %
W-Disp	0.37	24.96 %
Total	255.62	14.70 %

Branch *	MTD Sales L	Brand Share %
BVR1	20.86	12.01 %
ELU1	9.94	13.70 %
TNK1	9.20	9.72 %
VJW3	9.14	10.45 %
GNT1	8.95	8.15 %
VJW1	8.78	11.09 %
OGL1	8.65	12.88 %
RMV1	7.22	11.68 %
TDD1	6.08	11.87 %
GNT2	4.74	13.50 %
KDR1	3.91	14.06 %
VJW5	3.74	13.25 %
NPR1	3.36	7.13 %
VJW2	3.25	10.72 %
DPE1	3.22	12.04 %
VJW4	2.03	6.38 %
CRL1	1.98	3.26 %
GTSD		0.00 %
WHVJ		0.00 %
Total	255.62	14.70 %