

MTD Sales
350.99 L

Brand Share %
14.89 %

Information:

MTD : 01-09-2026 To 28-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **14.89 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	150.04	25.76 %
Fridge	105.02	21.03 %
Wash-Mac	44.92	10.03 %
Air-Cond	24.89	3.56 %
D-Freez	12.48	62.74 %
W.Heater	8.23	36.37 %
Chimney	1.94	16.18 %
W-Disp	1.32	18.10 %
Oven	0.85	8.80 %
Vac-Clea	0.78	18.69 %
Small-Ap	0.52	3.46 %
Total	350.99	14.89 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	187.03	16.14 %
TIRUPATI-01	163.96	13.68 %
Total	350.99	14.89 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	74.49	24.99 %
Fridge	52.71	22.93 %
Wash-Mac	25.26	11.89 %
Air-Cond	17.93	5.11 %
D-Freez	9.00	61.96 %
W.Heater	4.60	40.45 %
Chimney	0.98	19.75 %
Oven	0.65	15.13 %
Vac-Clea	0.59	17.50 %
Small-Ap	0.41	5.24 %
W-Disp	0.40	12.71 %
Total	187.03	16.14 %

Branch *	MTD Sales L	Brand Share %
VSK1	18.63	13.76 %
VJW1	7.48	14.65 %
BVR1	6.79	10.42 %
OGL1	6.09	14.86 %
TNK1	5.65	13.49 %
GNT1	5.57	10.53 %
RMV1	4.99	13.22 %
NPR1	4.91	14.68 %
VJW3	4.73	7.72 %
GNT2	3.23	10.28 %
GVM1	3.20	11.59 %
TNI1	3.10	9.91 %
BPP1	2.08	14.41 %
GDV1	2.06	13.83 %
TDD1	2.04	7.78 %
CRL1	1.93	4.20 %
VJW5	1.50	7.97 %
WHGT		0.00 %
WHRM		0.00 %
Total	187.03	16.14 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	75.54	26.57 %
Fridge	52.31	19.40 %
Wash-Mac	19.66	8.36 %
Air-Cond	6.96	2.00 %
W.Heater	3.64	32.26 %
D-Freez	3.48	64.85 %
Chimney	0.96	13.65 %
W-Disp	0.92	22.17 %
Oven	0.20	3.70 %
Vac-Clea	0.19	23.78 %
Small-Ap	0.10	1.46 %
Total	163.96	13.68 %

Branch *	MTD Sales L	Brand Share %
TPY2	16.17	11.05 %
KDA1	7.11	12.55 %
RJP1	4.91	12.83 %
MPL1	4.54	13.67 %
VKI1	4.45	14.05 %
KAR1	3.77	14.79 %
RCY1	3.76	9.06 %
TPI1	3.72	14.34 %
ATP1	3.57	5.45 %
DHN1	3.56	13.29 %
PDT1	3.48	10.13 %
KHT1	3.42	10.23 %
PMR1	3.02	9.16 %
SPE1	2.37	6.80 %
NLR1	2.34	4.61 %
KNL2	2.20	5.60 %
PIL1	2.08	7.66 %
KDR1	1.80	7.98 %
WHKN		0.00 %
WHRN		0.00 %
Total	163.96	13.68 %