

MTD Sales  
324.00 L

Brand Share %  
15.26 %

Information:

MTD : 01-09-2025 To 28-09-2025

\* Branch where in Brand Share % is less than Overall State's Brand Share **15.26 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 139.58      | 17.12 %       |
| Fridge   | 76.18       | 17.84 %       |
| Wash-Mac | 71.74       | 18.54 %       |
| Air-Cond | 18.44       | 4.17 %        |
| W.Heater | 9.53        | 70.75 %       |
| D-Freez  | 6.90        | 54.18 %       |
| Oven     | 0.83        | 7.76 %        |
| W-Disp   | 0.80        | 14.97 %       |
| Total    | 324.00      | 15.26 %       |

| Sales Zone    | MTD Sales L | Brand Share % |
|---------------|-------------|---------------|
| TIRUPATI-01   | 164.31      | 15.95 %       |
| VIJAYAWADA-01 | 159.69      | 14.61 %       |
| Total         | 324.00      | 15.26 %       |

## TIRUPATI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 67.78       | 17.01 %       |
| Wash-Mac | 37.52       | 17.97 %       |
| Fridge   | 37.01       | 16.86 %       |
| Air-Cond | 12.22       | 7.03 %        |
| W.Heater | 5.27        | 72.42 %       |
| D-Freez  | 3.78        | 52.43 %       |
| Oven     | 0.39        | 5.94 %        |
| W-Disp   | 0.34        | 13.37 %       |
| Total    | 164.31      | 15.95 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TPY2     | 10.82       | 11.53 %       |
| ATP1     | 6.96        | 10.99 %       |
| PDT1     | 6.35        | 14.27 %       |
| CTO1     | 5.29        | 10.17 %       |
| RJP1     | 4.64        | 10.65 %       |
| SPE1     | 4.27        | 12.64 %       |
| NYP1     | 4.06        | 14.61 %       |
| NLR1     | 3.97        | 9.56 %        |
| VKI1     | 3.83        | 13.59 %       |
| KVL1     | 3.64        | 11.09 %       |
| PMR1     | 3.55        | 13.98 %       |
| NDL1     | 3.19        | 7.33 %        |
| ADI1     | 3.09        | 10.56 %       |
| BVL1     | 2.92        | 12.57 %       |
| PUT1     | 2.04        | 11.37 %       |
| TPSD     |             | 0.00 %        |
| Total    | 164.31      | 15.95 %       |

# VIJAYAWADA-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 71.80       | 17.22 %       |
| Fridge   | 39.17       | 18.87 %       |
| Wash-Mac | 34.21       | 19.22 %       |
| Air-Cond | 6.22        | 2.32 %        |
| W.Heater | 4.27        | 68.80 %       |
| D-Freez  | 3.11        | 56.48 %       |
| W-Disp   | 0.46        | 16.39 %       |
| Oven     | 0.44        | 10.64 %       |
| Total    | 159.69      | 14.61 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| VJW1     | 6.06        | 11.45 %       |
| RMV1     | 5.54        | 12.26 %       |
| ELU1     | 4.74        | 13.02 %       |
| TDD1     | 4.28        | 11.72 %       |
| GNT1     | 4.09        | 6.39 %        |
| TNK1     | 4.02        | 6.68 %        |
| NRT1     | 3.64        | 11.39 %       |
| OGL1     | 3.40        | 7.26 %        |
| VJW3     | 2.66        | 8.68 %        |
| VJW5     | 1.94        | 7.64 %        |
| CRL1     | 1.38        | 3.73 %        |
| JGG1     | 1.38        | 9.07 %        |
| DPE1     | 1.01        | 7.40 %        |
| NPR1     | 0.89        | 3.68 %        |
| KDR1     | 0.79        | 4.39 %        |
| GTSD     |             | 0.00 %        |
| Total    | 159.69      | 14.61 %       |