

MTD Sales
247.52 L

Brand Share %
13.30 %

Information:

MTD : 01-08-2025 To 28-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **13.30 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	74.27	14.07 %
Fridge	72.38	17.39 %
Wash-Mac	53.53	15.66 %
Air-Cond	28.01	5.31 %
W.Heater	11.52	60.83 %
D-Freez	6.13	46.57 %
Oven	1.12	10.42 %
W-Disp	0.56	11.94 %
Total	247.52	13.30 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	128.21	13.14 %
TIRUPATI-01	119.31	13.48 %
Total	247.52	13.30 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	38.12	15.18 %
Fridge	37.08	18.24 %
Wash-Mac	23.51	15.81 %
Air-Cond	20.18	5.79 %
W.Heater	5.09	61.42 %
D-Freez	3.64	44.28 %
Oven	0.46	8.31 %
W-Disp	0.14	6.11 %
Total	128.21	13.14 %

Branch *	MTD Sales L	Brand Share %
BVR1	9.70	11.68 %
OGL1	5.84	11.95 %
TNK1	5.80	10.95 %
RMV1	4.19	10.40 %
GVM1	3.63	9.38 %
VJW1	2.74	5.18 %
VJW4	2.33	12.22 %
GNT1	1.89	4.83 %
PPM1	1.84	9.82 %
VJW2	1.72	7.25 %
JGG1	1.13	9.88 %
TDD1	0.83	3.25 %
CRL1	0.64	2.08 %
DPE1	0.63	4.22 %
GTSD		0.00 %
Total	128.21	13.14 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	36.15	13.06 %
Fridge	35.31	16.57 %
Wash-Mac	30.02	15.54 %
Air-Cond	7.83	4.38 %
W.Heater	6.43	60.37 %
D-Freez	2.49	50.39 %
Oven	0.66	12.64 %
W-Disp	0.42	17.59 %
Total	119.31	13.48 %

Branch *	MTD Sales L	Brand Share %
CTO1	4.76	8.81 %
PDT1	4.09	10.55 %
KDA1	3.77	13.21 %
NDL1	3.39	11.08 %
SPE1	3.35	12.48 %
PIL1	2.94	10.06 %
ADI1	2.73	7.93 %
VKI1	2.67	12.09 %
NYP1	2.62	7.30 %
KOU1	2.25	11.49 %
BVL1	2.18	11.94 %
PGR1	1.86	8.49 %
RJP1	1.76	6.98 %
NLR1	1.65	4.42 %
KVL1	0.77	5.86 %
TPSD		0.00 %
Total	119.31	13.48 %