

MTD Sales
229.46 L

Brand Share %
13.31 %

Information:

MTD : 01-07-2025 To 28-07-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **13.31 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	70.59	16.72 %
Fridge	68.55	15.65 %
Wash-Mac	48.50	14.75 %
Air-Cond	24.89	5.03 %
D-Freez	8.58	56.27 %
W.Heater	7.67	59.87 %
Oven	0.69	5.79 %
Total	229.46	13.31 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	118.12	13.26 %
TIRUPATI-01	111.33	13.37 %
Total	229.46	13.31 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	38.03	16.88 %
LED TV	34.54	16.30 %
Wash-Mac	22.41	15.17 %
Air-Cond	14.02	4.92 %
D-Freez	5.07	53.44 %
W.Heater	3.89	59.59 %
Oven	0.17	3.46 %
Total	118.12	13.26 %

Branch *	MTD Sales L	Brand Share %
TNK1	6.54	10.87 %
KDR1	3.99	13.08 %
VJW3	3.98	11.41 %
OGL1	3.69	9.80 %
VJW1	3.67	7.55 %
GNT1	3.49	9.29 %
ELU1	3.37	9.97 %
RMV1	3.32	10.60 %
KND1	3.10	8.88 %
RAL1	2.83	11.22 %
PPM1	1.89	11.16 %
VKN1	1.78	7.20 %
VUY1	1.71	12.69 %
GDV1	1.47	9.85 %
TDD1	1.08	5.68 %
DPE1	1.00	9.78 %
CRL1	0.94	3.95 %
VJW5	0.77	3.48 %
GTSD		0.00 %
Total	118.12	13.26 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	36.05	17.14 %
Fridge	30.52	14.34 %
Wash-Mac	26.09	14.41 %
Air-Cond	10.86	5.18 %
W.Heater	3.78	60.16 %
D-Freez	3.51	60.94 %
Oven	0.52	7.38 %
Total	111.33	13.37 %

Branch *	MTD Sales L	Brand Share %
TPY2	8.44	10.51 %
CTO1	6.55	9.27 %
SPE1	4.86	12.34 %
NDL1	3.77	10.93 %
PMR1	3.25	11.32 %
PIL1	3.00	11.62 %
DHN1	2.51	11.97 %
NLR1	2.29	4.98 %
ADI1	2.28	8.75 %
KOU1	1.81	8.61 %
PDT1	1.64	6.87 %
KDA1	1.27	4.68 %
PGR1	1.25	9.56 %
RJP1	1.23	5.13 %
NYP1	0.47	2.12 %
TPSD		0.00 %
Total	111.33	13.37 %