

MTD Sales
919.21 L

Brand Share %
15.06 %

Information:

MTD : 01-04-2026 To 28-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **15.06 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	634.46	13.95 %
LED TV	110.11	21.19 %
Fridge	107.34	17.38 %
Wash-Mac	36.72	11.15 %
D-Freez	24.37	58.33 %
W-Disp	2.89	14.79 %
W.Heater	1.52	23.68 %
Chimney	1.03	9.39 %
Oven	0.77	8.02 %
Total	919.21	15.06 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	489.46	15.90 %
TIRUPATI-01	429.75	14.21 %
Total	919.21	15.06 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	334.13	14.38 %
Fridge	61.58	20.26 %
LED TV	58.84	23.39 %
Wash-Mac	18.28	11.70 %
D-Freez	13.77	62.95 %
W-Disp	1.28	14.62 %
W.Heater	1.12	34.58 %
Oven	0.33	7.38 %
Chimney	0.14	3.31 %
Total	489.46	15.90 %

Branch *	MTD Sales L	Brand Share %
GNT1	21.69	12.41 %
VJW3	20.98	15.03 %
VJW1	19.98	12.07 %
OGL1	18.96	13.97 %
ELU1	17.18	14.30 %
TEL1	14.85	13.65 %
RMV1	14.73	14.80 %
TDD1	12.04	11.39 %
KND1	12.00	14.22 %
VJW4	10.86	10.82 %
CRL1	9.21	8.79 %
TNK1	8.78	6.18 %
GNT2	8.02	14.66 %
NPR1	7.10	9.10 %
DPE1	6.36	11.44 %
MTM1	4.69	11.84 %
BPP1	3.09	7.69 %
VUY1	1.83	3.82 %
GTSD		0.00 %
WHGT		0.00 %
WHTD		0.00 %
Total	489.46	15.90 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	300.33	13.51 %
LED TV	51.27	19.13 %
Fridge	45.76	14.59 %
Wash-Mac	18.44	10.66 %
D-Freez	10.60	53.26 %
W-Disp	1.61	14.92 %
Chimney	0.90	13.08 %
Oven	0.44	8.57 %
W.Heater	0.41	12.68 %
Total	429.75	14.21 %

Branch *	MTD Sales L	Brand Share %
TPY2	35.43	13.05 %
ATP1	21.55	12.73 %
NLR1	15.37	7.26 %
KNL2	14.34	13.45 %
PDT1	10.83	7.45 %
KHT1	10.37	13.89 %
KAR1	10.15	13.72 %
PIL1	9.14	14.78 %
RJP1	8.14	6.77 %
ADI1	7.41	12.51 %
NYP1	6.75	10.25 %
VKI1	4.83	8.35 %
KDR1	4.73	6.27 %
KDA1	4.24	2.79 %
SPE1	2.33	2.68 %
TPSD		0.00 %
WHKD		0.00 %
Total	429.75	14.21 %