

MTD Sales
599.54 L

Brand Share %
16.18 %

Information:

MTD : 01-03-2026 To 28-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **16.18 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	331.86	15.17 %
LED TV	118.95	21.76 %
Fridge	79.91	14.43 %
Wash-Mac	56.31	15.14 %
D-Freez	4.58	42.83 %
W.Heater	3.68	40.69 %
Chimney	1.69	17.01 %
W-Disp	1.40	26.17 %
Oven	1.17	13.07 %
Total	599.54	16.18 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	324.99	16.52 %
TIRUPATI-01	274.54	15.80 %
Total	599.54	16.18 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	190.68	15.90 %
LED TV	56.89	21.27 %
Fridge	43.36	15.21 %
Wash-Mac	28.36	14.70 %
D-Freez	2.47	42.53 %
W.Heater	1.80	42.72 %
Oven	0.72	13.66 %
Chimney	0.38	8.15 %
W-Disp	0.34	15.54 %
Total	324.99	16.52 %

Branch *	MTD Sales L	Brand Share %
VJW1	13.60	13.90 %
OGL1	10.10	8.90 %
ELU1	9.99	14.47 %
KND1	9.22	15.52 %
TNK1	8.32	8.37 %
GNT1	8.00	8.75 %
GNT2	7.23	15.20 %
TDD1	5.90	11.76 %
VJW4	5.14	8.88 %
CRL1	4.67	6.95 %
NPR1	4.45	9.15 %
GVM1	3.89	10.89 %
GDV1	3.87	14.68 %
DPE1	3.69	13.59 %
VUY1	2.95	8.76 %
BPP1	2.67	12.44 %
GTSD		0.00 %
WHVJ		0.00 %
Total	324.99	16.52 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	141.17	14.28 %
LED TV	62.07	22.23 %
Fridge	36.55	13.61 %
Wash-Mac	27.95	15.62 %
D-Freez	2.11	43.19 %
W.Heater	1.88	38.91 %
Chimney	1.30	25.04 %
W-Disp	1.06	33.46 %
Oven	0.46	12.23 %
Total	274.54	15.80 %

Branch *	MTD Sales L	Brand Share %
TPY2	25.81	14.27 %
TPY1	20.07	15.88 %
ATP1	12.75	15.24 %
KDA1	10.45	13.13 %
NLR1	8.32	8.80 %
KHT1	7.31	11.70 %
ADI1	7.29	15.80 %
MPL1	7.13	11.60 %
RJP1	6.85	12.06 %
PIL1	6.05	14.32 %
KDR1	5.78	10.64 %
PMR1	5.68	14.69 %
SPE1	4.97	11.82 %
KNL2	4.66	9.70 %
KAR1	4.47	11.14 %
DHN1	4.13	13.44 %
BVL1	4.05	11.03 %
VKI1	3.97	10.45 %
GTL1	1.89	8.22 %
TPSD		0.00 %
WHKD		0.00 %
Total	274.54	15.80 %