

MTD Sales
203.33 L

Brand Share %
13.96 %

Information:

MTD : 01-11-2025 To 27-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **13.96 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	95.08	16.89 %
Fridge	42.54	13.65 %
Wash-Mac	40.07	12.98 %
W.Heater	12.09	58.72 %
D-Freez	7.10	78.79 %
Air-Cond	3.73	1.68 %
W-Disp	1.84	56.05 %
Oven	0.89	9.20 %
Total	203.33	13.96 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	103.67	14.10 %
TIRUPATI-01	99.66	13.83 %
Total	203.33	13.96 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	45.97	16.44 %
Fridge	24.65	15.53 %
Wash-Mac	17.68	11.98 %
W.Heater	6.39	65.73 %
D-Freez	4.86	86.46 %
Air-Cond	2.80	2.25 %
W-Disp	0.87	53.10 %
Oven	0.45	11.31 %
Total	103.67	14.10 %

Branch *	MTD Sales L	Brand Share %
VJW1	4.62	11.65 %
VJW3	3.91	12.02 %
ELU1	3.63	12.31 %
TNK1	3.49	10.29 %
NRT1	3.35	13.62 %
PAP1	2.16	12.70 %
CRL1	2.13	8.08 %
RMV1	2.10	9.68 %
GNT1	1.94	5.57 %
GVM1	1.45	11.90 %
KDR1	1.28	6.44 %
GNT2	1.22	8.98 %
VJW4	1.16	4.82 %
VJW2	1.00	7.46 %
OGL1	0.97	2.82 %
DPE1	0.86	10.57 %
NPR1	0.37	1.82 %
GTSD		0.00 %
WHRM		0.00 %
Total	103.67	14.10 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	49.11	17.33 %
Wash-Mac	22.39	13.90 %
Fridge	17.89	11.70 %
W.Heater	5.70	52.45 %
D-Freez	2.24	66.08 %
W-Disp	0.97	58.97 %
Air-Cond	0.93	0.94 %
Oven	0.44	7.71 %
Total	99.66	13.83 %

Branch *	MTD Sales L	Brand Share %
TPY2	8.35	12.11 %
CTO1	5.17	11.97 %
NLR1	4.73	12.37 %
NDL1	2.96	11.59 %
KNL2	2.94	10.89 %
KNL1	2.65	11.22 %
KHT1	2.09	8.11 %
NYP1	1.90	12.41 %
PMR1	1.90	7.10 %
RJP1	1.68	7.00 %
MPL1	1.27	5.63 %
VKI1	1.13	8.93 %
KOU1	0.78	5.87 %
TPSD		0.00 %
Total	99.66	13.83 %