

MTD Sales
527.86 L

Brand Share %
15.48 %

Information:

MTD : 01-10-2025 To 27-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.48 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	234.26	17.46 %
Fridge	118.47	16.09 %
Wash-Mac	116.31	17.54 %
Air-Cond	38.61	6.28 %
W.Heater	12.43	64.39 %
D-Freez	5.09	52.97 %
W-Disp	1.70	48.70 %
Oven	0.98	7.66 %
Total	527.86	15.48 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	272.91	16.23 %
VIJAYAWADA-01	254.95	14.75 %
Total	527.86	15.48 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	132.54	18.94 %
Wash-Mac	59.68	16.92 %
Fridge	54.32	14.95 %
Air-Cond	16.58	7.00 %
W.Heater	5.75	63.37 %
D-Freez	2.32	45.74 %
W-Disp	1.33	66.06 %
Oven	0.40	6.04 %
Total	272.91	16.23 %

Branch *	MTD Sales L	Brand Share %
TPY2	23.89	12.83 %
CTO1	16.49	15.00 %
ATP1	15.31	15.22 %
KNL2	12.32	14.31 %
KNL1	9.72	15.24 %
PIL1	9.62	14.22 %
NDL1	9.18	14.17 %
NLR1	8.44	13.53 %
KDA1	7.74	11.80 %
KHT1	6.86	14.30 %
RJP1	6.30	11.02 %
ADI1	5.82	12.03 %
MPL1	5.41	10.24 %
KOU1	4.94	15.27 %
NYP1	4.74	10.48 %
VKI1	1.97	6.05 %
WHRN		0.00 %
Total	272.91	16.23 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	101.72	15.86 %
Fridge	64.15	17.20 %
Wash-Mac	56.63	18.24 %
Air-Cond	22.04	5.83 %
W.Heater	6.68	65.29 %
D-Freez	2.77	61.05 %
Oven	0.59	9.34 %
W-Disp	0.37	24.96 %
Total	254.95	14.75 %

Branch *	MTD Sales L	Brand Share %
BVR1	20.86	12.12 %
ELU1	9.94	13.79 %
TNK1	9.20	9.75 %
VJW3	9.14	10.45 %
GNT1	8.95	8.20 %
OGL1	8.65	13.02 %
VJW1	8.55	10.88 %
RMV1	7.22	11.74 %
TDD1	6.08	11.90 %
GNT2	4.74	13.68 %
KDR1	3.91	14.14 %
GDV1	3.75	15.47 %
VJW5	3.74	13.25 %
NPR1	3.36	7.17 %
VJW2	3.25	10.72 %
DPE1	3.19	12.12 %
VJW4	2.03	6.49 %
CRL1	1.98	3.27 %
GTSD		0.00 %
WHVJ		0.00 %
Total	254.95	14.75 %