

MTD Sales
339.05 L

Brand Share %
14.83 %

Information:

MTD : 01-09-2026 To 27-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **14.83 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	146.65	26.08 %
Fridge	102.96	21.07 %
Wash-Mac	43.13	10.04 %
Air-Cond	21.26	3.12 %
D-Freez	11.79	62.77 %
W.Heater	8.01	36.86 %
Chimney	1.94	16.00 %
W-Disp	1.32	18.29 %
Vac-Clea	0.78	18.69 %
Oven	0.74	8.01 %
Small-Ap	0.47	3.19 %
Total	339.05	14.83 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	181.98	16.15 %
TIRUPATI-01	157.07	13.54 %
Total	339.05	14.83 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	73.42	25.71 %
Fridge	51.29	22.75 %
Wash-Mac	24.57	11.92 %
Air-Cond	16.81	4.89 %
D-Freez	8.48	62.40 %
W.Heater	4.47	41.06 %
Chimney	0.98	19.22 %
Vac-Clea	0.59	17.50 %
Oven	0.55	13.00 %
Small-Ap	0.41	5.38 %
W-Disp	0.40	12.71 %
Total	181.98	16.15 %

Branch *	MTD Sales L	Brand Share %
VSK1	16.89	12.80 %
VJW1	7.28	14.62 %
BVR1	6.70	10.57 %
TNK1	5.62	13.98 %
OGL1	5.50	13.77 %
GNT1	5.42	10.90 %
RMV1	4.99	13.68 %
VJW3	4.73	7.85 %
GNT2	3.23	10.30 %
GVM1	3.20	11.60 %
TNI1	3.10	9.91 %
BPP1	2.08	14.55 %
TDD1	2.04	7.79 %
CRL1	1.93	4.27 %
VJW5	1.50	7.99 %
WHGT		0.00 %
WHRM		0.00 %
Total	181.98	16.15 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	73.23	26.45 %
Fridge	51.67	19.62 %
Wash-Mac	18.56	8.31 %
Air-Cond	4.45	1.32 %
W.Heater	3.53	32.63 %
D-Freez	3.32	63.73 %
Chimney	0.96	13.65 %
W-Disp	0.92	22.58 %
Oven	0.20	3.89 %
Vac-Clea	0.19	23.78 %
Small-Ap	0.05	0.75 %
Total	157.07	13.54 %

Branch *	MTD Sales L	Brand Share %
TPY2	15.16	10.76 %
KDA1	6.96	12.64 %
RJP1	4.91	13.22 %
MPL1	4.41	13.87 %
VKI1	3.77	12.19 %
RCY1	3.76	9.25 %
PDT1	3.48	10.36 %
KHT1	3.42	10.32 %
ATP1	3.32	5.34 %
DHN1	3.20	12.41 %
TPI1	3.16	12.64 %
PMR1	3.02	9.59 %
SPE1	2.37	6.83 %
NLR1	2.34	4.66 %
KNL2	2.20	5.80 %
PIL1	2.08	7.67 %
KDR1	1.80	8.07 %
WHKN		0.00 %
WHRN		0.00 %
Total	157.07	13.54 %