

MTD Sales
239.63 L

Brand Share %
13.34 %

Information:

MTD : 01-08-2025 To 27-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **13.34 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	71.79	14.08 %
Fridge	70.58	17.87 %
Wash-Mac	50.74	15.61 %
Air-Cond	27.70	5.33 %
W.Heater	11.24	60.98 %
D-Freez	5.90	45.64 %
Oven	1.12	10.84 %
W-Disp	0.56	12.31 %
Total	239.63	13.34 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	125.07	13.22 %
TIRUPATI-01	114.57	13.48 %
Total	239.63	13.34 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	36.92	15.29 %
Fridge	36.55	18.80 %
Wash-Mac	22.55	15.90 %
Air-Cond	19.86	5.76 %
W.Heater	4.94	61.42 %
D-Freez	3.64	44.28 %
Oven	0.46	8.79 %
W-Disp	0.14	6.51 %
Total	125.07	13.22 %

Branch *	MTD Sales L	Brand Share %
BVR1	9.41	11.63 %
OGL1	5.84	12.22 %
TNK1	5.80	11.38 %
RMV1	4.19	10.51 %
GVM1	3.06	8.11 %
VJW1	2.74	5.44 %
VJW4	2.33	12.37 %
PPM1	1.84	10.20 %
GNT1	1.76	4.60 %
VJW2	1.72	7.25 %
TDD1	0.83	3.25 %
JGG1	0.81	7.36 %
CRL1	0.64	2.19 %
DPE1	0.63	4.31 %
Total	125.07	13.22 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	34.87	12.99 %
Fridge	34.03	16.97 %
Wash-Mac	28.19	15.38 %
Air-Cond	7.83	4.47 %
W.Heater	6.30	60.64 %
D-Freez	2.27	48.02 %
Oven	0.66	12.94 %
W-Disp	0.42	17.59 %
Total	114.57	13.48 %

Branch *	MTD Sales L	Brand Share %
CTO1	4.69	8.74 %
PDT1	4.09	11.12 %
NDL1	3.39	11.17 %
KDA1	3.29	12.05 %
SPE1	3.20	12.29 %
PIL1	2.81	10.17 %
VKI1	2.67	12.28 %
ADI1	2.50	7.60 %
NYP1	2.41	6.87 %
KOU1	2.25	11.82 %
BVL1	2.18	11.98 %
PGR1	1.86	8.75 %
NLR1	1.65	4.57 %
RJP1	0.94	4.05 %
KVL1	0.45	5.91 %
TPSD		0.00 %
Total	114.57	13.48 %