

MTD Sales
217.78 L

Brand Share %
13.08 %

Information:

MTD : 01-07-2025 To 27-07-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **13.08 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	66.99	16.36 %
Fridge	64.67	15.30 %
Wash-Mac	46.29	14.57 %
Air-Cond	24.26	5.08 %
D-Freez	7.77	55.62 %
W.Heater	7.11	58.70 %
Oven	0.69	5.95 %
Total	217.78	13.08 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	111.91	12.97 %
TIRUPATI-01	105.87	13.19 %
Total	217.78	13.08 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	35.94	16.58 %
LED TV	32.35	15.71 %
Wash-Mac	21.49	15.10 %
Air-Cond	13.71	4.93 %
D-Freez	4.78	53.17 %
W.Heater	3.48	57.60 %
Oven	0.17	3.53 %
Total	111.91	12.97 %

Branch *	MTD Sales L	Brand Share %
TNK1	5.95	10.21 %
OGL1	3.69	9.97 %
VJW1	3.52	7.45 %
VJW3	3.38	9.94 %
ELU1	3.37	10.21 %
RMV1	3.08	10.23 %
GNT1	3.02	8.37 %
KND1	2.88	8.37 %
RAL1	2.83	11.36 %
PPM1	1.89	11.33 %
VKN1	1.78	7.20 %
VUY1	1.59	12.85 %
GDV1	1.47	10.40 %
PNR1	1.45	12.22 %
TDD1	1.08	5.79 %
DPE1	1.00	10.16 %
VJW5	0.77	3.53 %
CRL1	0.71	3.02 %
GTSD		0.00 %
Total	111.91	12.97 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	34.63	17.01 %
Fridge	28.73	13.95 %
Wash-Mac	24.81	14.15 %
Air-Cond	10.56	5.28 %
W.Heater	3.63	59.80 %
D-Freez	2.99	60.04 %
Oven	0.52	7.64 %
Total	105.87	13.19 %

Branch *	MTD Sales L	Brand Share %
TPY2	8.03	10.24 %
CTO1	6.55	9.43 %
SPE1	4.30	12.79 %
NDL1	3.45	10.24 %
PMR1	3.25	11.86 %
PIL1	3.00	11.83 %
DHN1	2.51	12.49 %
NLR1	2.29	5.08 %
ADI1	2.28	9.87 %
KOU1	1.78	8.60 %
PDT1	1.64	7.19 %
PGR1	1.25	9.70 %
RJP1	1.23	5.38 %
KDA1	1.21	4.77 %
NYP1	0.25	1.14 %
TPSD		0.00 %
Total	105.87	13.19 %