

MTD Sales
744.85 L

Brand Share %
13.89 %

Information:

MTD : 01-05-2026 To 27-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **13.89 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	438.69	11.82 %
Fridge	129.69	19.11 %
LED TV	103.25	19.86 %
Wash-Mac	41.90	11.46 %
D-Freez	28.04	62.95 %
W-Disp	1.81	13.01 %
Chimney	0.82	8.47 %
W.Heater	0.56	12.35 %
Oven	0.11	2.03 %
Total	744.85	13.89 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	483.37	14.13 %
TIRUPATI-01	261.48	13.47 %
Total	744.85	13.89 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	330.33	12.89 %
Fridge	66.29	17.16 %
LED TV	49.71	20.51 %
Wash-Mac	19.96	10.72 %
D-Freez	15.35	65.04 %
W-Disp	0.90	12.43 %
Chimney	0.41	10.56 %
W.Heater	0.31	19.59 %
Oven	0.11	4.37 %
Total	483.37	14.13 %

Branch *	MTD Sales L	Brand Share %
VJW1	18.49	13.33 %
OGL1	18.41	10.58 %
GNT1	17.05	9.59 %
CRL1	14.88	10.70 %
RMV1	14.77	11.42 %
TNK1	14.59	7.57 %
TDD1	13.56	11.10 %
PAP1	13.13	13.16 %
NRT1	11.26	13.68 %
TEL1	11.23	12.66 %
VJW3	9.36	5.68 %
VJW4	9.31	9.38 %
KND1	9.27	11.52 %
GDV1	8.81	10.35 %
PPM1	7.83	13.16 %
VJW5	6.78	9.40 %
DPE1	4.38	6.13 %
VUY1	2.87	8.28 %
GTSD		0.00 %
WHGT		0.00 %
WHRM		0.00 %
WHVJ		0.00 %
Total	483.37	14.13 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	108.35	9.44 %
Fridge	63.40	21.68 %
LED TV	53.53	19.30 %
Wash-Mac	21.94	12.24 %
D-Freez	12.69	60.60 %
W-Disp	0.92	13.63 %
Chimney	0.41	7.07 %
W.Heater	0.24	8.34 %
Total	261.48	13.47 %

Branch *	MTD Sales L	Brand Share %
TPY2	27.60	13.67 %
NLR1	11.47	10.59 %
TPY1	11.11	10.49 %
KDR1	8.36	13.79 %
NYP1	7.92	12.67 %
NDL1	7.27	13.59 %
ATP1	7.08	8.20 %
BVL1	6.79	12.16 %
PIL1	6.66	12.62 %
PMR1	6.37	13.47 %
SPE1	5.84	6.42 %
VKI1	5.69	12.95 %
RJP1	4.77	8.28 %
KHT1	4.44	8.48 %
KDA1	4.03	4.56 %
PDT1	4.02	5.78 %
KNL2	3.98	7.89 %
ADI1	3.94	11.22 %
TPSD		0.00 %
WHAP		0.00 %
WHKD		0.00 %
WHKN		0.00 %
WHRN		0.00 %
Total	261.48	13.47 %