

MTD Sales  
904.18 L

Brand Share %  
15.17 %

Information:

MTD : 01-04-2026 To 27-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **15.17 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	626.38	14.10 %
LED TV	108.69	21.35 %
Fridge	103.83	17.34 %
Wash-Mac	35.54	11.03 %
D-Freez	23.60	58.51 %
W-Disp	2.89	15.05 %
W.Heater	1.45	23.71 %
Chimney	1.03	9.69 %
Oven	0.77	8.02 %
Total	904.18	15.17 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	479.73	15.98 %
TIRUPATI-01	424.45	14.35 %
Total	904.18	15.17 %

## VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	329.00	14.52 %
Fridge	59.25	20.04 %
LED TV	57.86	23.60 %
Wash-Mac	17.53	11.48 %
D-Freez	13.30	63.41 %
W-Disp	1.28	14.87 %
W.Heater	1.04	35.02 %
Oven	0.33	7.38 %
Chimney	0.14	3.45 %
Total	479.73	15.98 %

Branch *	MTD Sales L	Brand Share %
GNT1	21.21	12.80 %
VJW1	19.98	12.30 %
OGL1	18.82	14.50 %
ELU1	16.39	13.86 %
TEL1	14.23	13.46 %
TDD1	12.04	11.59 %
KND1	11.60	13.90 %
VJW4	10.86	10.92 %
CRL1	9.21	8.94 %
TNK1	8.86	6.42 %
GNT2	8.02	15.02 %
NPR1	6.65	8.75 %
DPE1	6.20	11.44 %
MTM1	4.33	11.30 %
BPP1	3.09	7.94 %
VUY1	1.83	3.95 %
GTSD		0.00 %
WHGT		0.00 %
WHTD		0.00 %
Total	479.73	15.98 %

**TIRUPATI-01**

Property	MTD Sales L	Brand Share %
Air-Cond	297.38	13.67 %
LED TV	50.83	19.27 %
Fridge	44.58	14.70 %
Wash-Mac	18.01	10.63 %
D-Freez	10.29	53.20 %
W-Disp	1.61	15.20 %
Chimney	0.90	13.41 %
Oven	0.44	8.57 %
W.Heater	0.41	12.96 %
<b>Total</b>	<b>424.45</b>	<b>14.35 %</b>

Branch *	MTD Sales L	Brand Share %
TPY2	35.43	13.56 %
ATP1	21.55	12.99 %
NLR1	15.08	7.22 %
KNL2	14.23	13.35 %
PDT1	10.83	7.68 %
KHT1	10.37	14.22 %
KAR1	10.15	14.47 %
PIL1	9.14	14.98 %
RJP1	8.14	6.86 %
ADI1	7.41	12.87 %
NYP1	6.05	9.68 %
KDR1	4.73	6.34 %
VKI1	4.69	8.27 %
KDA1	4.24	2.85 %
SPE1	2.33	2.71 %
TPSD		0.00 %
WHKD		0.00 %
<b>Total</b>	<b>424.45</b>	<b>14.35 %</b>