

MTD Sales
198.08 L

Brand Share %
14.12 %

Information:

MTD : 01-11-2025 To 26-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **14.12 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	92.93	16.99 %
Fridge	41.10	13.85 %
Wash-Mac	39.43	13.33 %
W.Heater	11.64	59.05 %
D-Freez	6.65	77.67 %
Air-Cond	3.73	1.73 %
W-Disp	1.84	56.05 %
Oven	0.77	8.68 %
Total	198.08	14.12 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	100.38	14.12 %
TIRUPATI-01	97.69	14.12 %
Total	198.08	14.12 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	44.57	16.29 %
Fridge	24.09	15.70 %
Wash-Mac	17.17	12.19 %
W.Heater	6.15	66.10 %
D-Freez	4.40	85.28 %
Air-Cond	2.80	2.34 %
W-Disp	0.87	53.10 %
Oven	0.33	9.47 %
Total	100.38	14.12 %

Branch *	MTD Sales L	Brand Share %
VJW1	4.62	12.02 %
VJW3	3.84	12.24 %
ELU1	3.63	12.60 %
TNK1	3.49	10.39 %
NRT1	2.98	12.96 %
PAP1	2.16	13.32 %
RMV1	2.10	10.28 %
GNT1	1.94	5.85 %
CRL1	1.85	7.44 %
GVM1	1.45	12.19 %
KDR1	1.28	6.66 %
GNT2	1.22	9.07 %
VJW4	1.16	5.06 %
VJW2	1.00	7.86 %
OGL1	0.97	2.86 %
DPE1	0.86	10.95 %
NPR1	0.37	1.87 %
GTSD		0.00 %
WHRM		0.00 %
Total	100.38	14.12 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	48.36	17.68 %
Wash-Mac	22.26	14.36 %
Fridge	17.01	11.86 %
W.Heater	5.49	52.74 %
D-Freez	2.24	66.08 %
W-Disp	0.97	58.97 %
Air-Cond	0.93	0.97 %
Oven	0.44	8.17 %
Total	97.69	14.12 %

Branch *	MTD Sales L	Brand Share %
TPY2	8.22	12.08 %
NLR1	4.73	12.93 %
CTO1	4.65	11.36 %
NDL1	2.96	11.90 %
KNL2	2.92	11.08 %
KNL1	2.65	11.48 %
KHT1	2.09	8.49 %
NYP1	1.90	12.89 %
RJP1	1.68	7.57 %
PMR1	1.61	6.20 %
MPL1	1.27	5.73 %
VKI1	1.01	8.59 %
KOU1	0.72	5.91 %
TPSD		0.00 %
Total	97.69	14.12 %