

MTD Sales
522.58 L

Brand Share %
15.55 %

Information:

MTD : 01-10-2025 To 26-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.55 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	232.07	17.53 %
Fridge	117.58	16.19 %
Wash-Mac	115.45	17.66 %
Air-Cond	37.74	6.25 %
W.Heater	12.14	65.13 %
D-Freez	5.09	54.16 %
W-Disp	1.63	49.79 %
Oven	0.87	6.93 %
Total	522.58	15.55 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	270.04	16.32 %
VIJAYAWADA-01	252.55	14.80 %
Total	522.58	15.55 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	131.19	19.06 %
Wash-Mac	59.46	17.09 %
Fridge	54.06	15.10 %
Air-Cond	15.70	6.77 %
W.Heater	5.75	64.95 %
D-Freez	2.32	47.72 %
W-Disp	1.27	64.92 %
Oven	0.29	4.53 %
Total	270.04	16.32 %

Branch *	MTD Sales L	Brand Share %
TPY2	23.83	13.00 %
CTO1	16.49	15.06 %
ATP1	15.31	15.33 %
KNL2	11.78	13.85 %
PIL1	9.62	14.36 %
KNL1	9.40	14.93 %
NDL1	8.48	13.32 %
NLR1	8.44	13.91 %
KDA1	7.63	11.75 %
KHT1	6.86	14.78 %
RJP1	6.30	11.44 %
ADI1	5.82	12.42 %
MPL1	5.41	10.34 %
KOU1	4.94	15.39 %
NYP1	4.74	10.61 %
VKI1	1.76	5.50 %
Total	270.04	16.32 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	100.88	15.88 %
Fridge	63.52	17.25 %
Wash-Mac	55.99	18.31 %
Air-Cond	22.04	5.93 %
W.Heater	6.39	65.30 %
D-Freez	2.77	61.05 %
Oven	0.59	9.34 %
W-Disp	0.37	27.62 %
Total	252.55	14.80 %

Branch *	MTD Sales L	Brand Share %
BVR1	20.55	11.96 %
ELU1	9.79	13.68 %
TNK1	9.20	9.76 %
VJW3	9.02	10.40 %
OGL1	8.65	13.11 %
GNT1	8.61	8.06 %
VJW1	8.55	11.04 %
RMV1	7.22	12.61 %
TDD1	6.08	12.08 %
GNT2	4.74	14.03 %
KDR1	3.91	14.28 %
VJW5	3.53	12.68 %
NPR1	3.36	7.20 %
VJW2	3.25	10.91 %
DPE1	3.09	12.05 %
CRL1	1.98	3.33 %
VJW4	1.96	6.46 %
GTSD		0.00 %
WHVJ		0.00 %
Total	252.55	14.80 %