

MTD Sales
318.80 L

Brand Share %
14.55 %

Information:

MTD : 01-09-2026 To 26-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **14.55 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	136.95	25.90 %
Fridge	98.18	20.81 %
Wash-Mac	41.07	10.01 %
Air-Cond	17.96	2.73 %
D-Freez	11.79	62.77 %
W.Heater	7.77	37.28 %
Chimney	1.94	16.68 %
W-Disp	1.15	16.49 %
Vac-Clea	0.78	19.73 %
Oven	0.74	8.26 %
Small-Ap	0.47	3.36 %
Total	318.80	14.55 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	170.99	15.98 %
TIRUPATI-01	147.80	13.19 %
Total	318.80	14.55 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	67.68	25.56 %
Fridge	49.98	22.92 %
Wash-Mac	23.68	12.16 %
Air-Cond	13.87	4.22 %
D-Freez	8.48	62.40 %
W.Heater	4.39	41.91 %
Chimney	0.98	19.92 %
Vac-Clea	0.59	18.57 %
Oven	0.55	13.51 %
Small-Ap	0.41	5.77 %
W-Disp	0.40	13.04 %
Total	170.99	15.98 %

Branch *	MTD Sales L	Brand Share %
VSK1	14.32	12.09 %
BVR1	6.44	10.41 %
TNK1	5.23	13.59 %
GNT1	5.09	10.48 %
OGL1	4.82	12.35 %
RMV1	4.61	13.42 %
VJW3	4.39	7.58 %
NPR1	3.80	13.72 %
GNT2	3.23	11.56 %
GVM1	3.20	11.76 %
TDD1	2.04	7.99 %
TNI1	1.94	8.12 %
CRL1	1.93	4.27 %
NZV1	1.56	10.98 %
VJW5	1.50	7.99 %
WHGT		0.00 %
WHRM		0.00 %
Total	170.99	15.98 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	69.27	26.24 %
Fridge	48.20	19.00 %
Wash-Mac	17.39	8.07 %
Air-Cond	4.09	1.24 %
W.Heater	3.38	32.61 %
D-Freez	3.32	63.73 %
Chimney	0.96	14.29 %
W-Disp	0.75	19.18 %
Oven	0.20	3.98 %
Vac-Clea	0.19	24.64 %
Small-Ap	0.05	0.77 %
Total	147.80	13.19 %

Branch *	MTD Sales L	Brand Share %
TPY2	15.09	10.99 %
KDA1	6.42	11.78 %
RJP1	4.48	12.37 %
RCY1	3.76	9.29 %
MPL1	3.76	12.25 %
KHT1	3.74	11.42 %
PUT1	3.54	14.02 %
PDT1	3.34	10.34 %
DHN1	3.20	12.65 %
ATP1	3.17	5.30 %
VKI1	3.17	11.22 %
TPI1	3.16	12.85 %
KNL2	2.20	6.17 %
NLR1	2.18	4.57 %
PMR1	2.15	7.06 %
SPE1	2.13	6.35 %
PIL1	2.08	7.67 %
KDR1	1.80	8.14 %
WHRN		0.00 %
Total	147.80	13.19 %