

MTD Sales
228.50 L

Brand Share %
13.50 %

Information:

MTD : 01-08-2025 To 26-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **13.50 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	69.14	18.21 %
LED TV	66.47	14.25 %
Wash-Mac	48.56	15.97 %
Air-Cond	27.38	5.49 %
W.Heater	10.70	60.20 %
D-Freez	4.76	40.39 %
Oven	1.00	10.25 %
W-Disp	0.48	11.70 %
Total	228.50	13.50 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	119.19	13.30 %
TIRUPATI-01	109.31	13.73 %
Total	228.50	13.50 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	35.71	19.04 %
LED TV	33.62	15.29 %
Wash-Mac	21.95	16.64 %
Air-Cond	19.55	5.84 %
W.Heater	4.69	60.56 %
D-Freez	3.14	40.67 %
Oven	0.46	9.34 %
W-Disp	0.07	3.28 %
Total	119.19	13.30 %

Branch *	MTD Sales L	Brand Share %
BVR1	8.76	11.84 %
OGL1	5.57	12.10 %
TNK1	5.49	11.74 %
RMV1	3.63	9.97 %
GVM1	2.93	8.08 %
PAP1	2.80	13.49 %
VJW1	2.74	5.55 %
VJW4	2.21	12.23 %
VJW2	1.72	7.41 %
PPM1	1.72	10.15 %
GNT1	1.58	4.36 %
TDD1	0.83	3.40 %
JGG1	0.79	7.68 %
CRL1	0.64	2.29 %
DPE1	0.50	3.84 %
Total	119.19	13.30 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	33.43	17.41 %
LED TV	32.85	13.33 %
Wash-Mac	26.61	15.45 %
Air-Cond	7.83	4.76 %
W.Heater	6.01	59.92 %
D-Freez	1.63	39.86 %
Oven	0.55	11.17 %
W-Disp	0.42	20.23 %
Total	109.31	13.73 %

Branch *	MTD Sales L	Brand Share %
CTO1	4.36	8.92 %
PDT1	3.57	10.43 %
KDA1	3.24	12.60 %
SPE1	3.20	12.73 %
NDL1	2.95	11.00 %
PIL1	2.68	10.20 %
VKI1	2.50	12.14 %
NYP1	2.41	7.60 %
KOU1	2.25	11.82 %
BVL1	2.18	12.28 %
ADI1	2.10	7.11 %
NLR1	1.65	4.72 %
PGR1	1.51	7.44 %
RJP1	0.94	4.23 %
TPSD		0.00 %
Total	109.31	13.73 %