

MTD Sales  
209.15 L

Brand Share %  
12.96 %

Information:

MTD : 01-07-2025 To 26-07-2025

\* Branch where in Brand Share % is less than Overall State's Brand Share **12.96 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 63.31       | 16.19 %       |
| Fridge   | 62.27       | 15.19 %       |
| Wash-Mac | 44.20       | 14.43 %       |
| Air-Cond | 23.94       | 5.10 %        |
| D-Freez  | 7.77        | 55.62 %       |
| W.Heater | 6.97        | 59.71 %       |
| Oven     | 0.69        | 6.12 %        |
| Total    | 209.15      | 12.96 %       |

| Sales Zone    | MTD Sales L | Brand Share % |
|---------------|-------------|---------------|
| VIJAYAWADA-01 | 108.71      | 13.02 %       |
| TIRUPATI-01   | 100.44      | 12.89 %       |
| Total         | 209.15      | 12.96 %       |

## VIJAYAWADA-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 35.12       | 16.68 %       |
| LED TV   | 30.83       | 15.77 %       |
| Wash-Mac | 20.97       | 15.35 %       |
| Air-Cond | 13.39       | 4.91 %        |
| D-Freez  | 4.78        | 53.17 %       |
| W.Heater | 3.45        | 59.53 %       |
| Oven     | 0.17        | 3.63 %        |
| Total    | 108.71      | 13.02 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TNK1     | 5.72        | 10.13 %       |
| OGL1     | 3.69        | 10.07 %       |
| VJW1     | 3.39        | 7.35 %        |
| ELU1     | 3.37        | 10.54 %       |
| VJW3     | 3.25        | 9.98 %        |
| RMV1     | 3.08        | 10.40 %       |
| GNT1     | 3.02        | 8.48 %        |
| KND1     | 2.88        | 8.95 %        |
| RAL1     | 2.16        | 8.99 %        |
| VKN1     | 1.78        | 7.27 %        |
| PPM1     | 1.67        | 10.54 %       |
| GDV1     | 1.47        | 10.68 %       |
| PNR1     | 1.23        | 10.82 %       |
| TDD1     | 1.08        | 6.07 %        |
| DPE1     | 0.89        | 9.49 %        |
| CRL1     | 0.71        | 3.10 %        |
| VJW5     | 0.60        | 2.89 %        |
| GTSD     |             | 0.00 %        |
| Total    | 108.71      | 13.02 %       |

## TIRUPATI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 32.48       | 16.61 %       |
| Fridge   | 27.15       | 13.62 %       |
| Wash-Mac | 23.23       | 13.69 %       |
| Air-Cond | 10.56       | 5.36 %        |
| W.Heater | 3.52        | 59.88 %       |
| D-Freez  | 2.99        | 60.04 %       |
| Oven     | 0.52        | 7.86 %        |
| Total    | 100.44      | 12.89 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TPY2     | 7.45        | 9.86 %        |
| CTO1     | 6.55        | 9.42 %        |
| NDL1     | 3.26        | 10.00 %       |
| MPL1     | 3.11        | 12.69 %       |
| PIL1     | 2.88        | 11.67 %       |
| PMR1     | 2.65        | 10.29 %       |
| DHN1     | 2.51        | 12.49 %       |
| NLR1     | 2.29        | 5.31 %        |
| ADI1     | 2.28        | 10.26 %       |
| KOU1     | 1.78        | 8.82 %        |
| PDT1     | 1.64        | 7.24 %        |
| PGR1     | 1.25        | 9.83 %        |
| RJP1     | 1.23        | 5.50 %        |
| KDA1     | 1.21        | 4.90 %        |
| NYP1     | 0.25        | 1.15 %        |
| TPSD     |             | 0.00 %        |
| Total    | 100.44      | 12.89 %       |