

MTD Sales  
880.91 L

Brand Share %  
15.32 %

Information:

MTD : 01-04-2026 To 26-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **15.32 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	618.10	14.40 %
LED TV	103.24	21.12 %
Fridge	97.23	16.90 %
Wash-Mac	33.79	10.89 %
D-Freez	22.49	58.32 %
W-Disp	2.81	15.26 %
W.Heater	1.45	23.86 %
Chimney	1.03	9.85 %
Oven	0.77	8.43 %
Total	880.91	15.32 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	464.81	16.13 %
TIRUPATI-01	416.09	14.51 %
Total	880.91	15.32 %

## VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	322.84	14.82 %
Fridge	55.29	19.56 %
LED TV	54.80	23.38 %
Wash-Mac	16.90	11.53 %
D-Freez	12.20	62.02 %
W-Disp	1.28	15.12 %
W.Heater	1.04	35.48 %
Oven	0.33	7.80 %
Chimney	0.14	3.60 %
Total	464.81	16.13 %

Branch *	MTD Sales L	Brand Share %
GNT1	20.77	13.31 %
VJW1	19.98	12.65 %
OGL1	18.57	15.11 %
ELU1	15.37	14.16 %
TEL1	14.23	13.74 %
GVM1	13.84	15.21 %
TDD1	11.70	11.42 %
KND1	11.01	13.86 %
VJW4	10.37	10.94 %
TNK1	8.48	6.46 %
CRL1	8.34	8.48 %
GNT2	7.89	15.21 %
NPR1	6.26	8.58 %
DPE1	6.04	11.57 %
MTM1	4.33	11.63 %
BPP1	3.09	8.01 %
VUY1	1.60	3.52 %
GTSD		0.00 %
WHGT		0.00 %
WHTD		0.00 %
Total	464.81	16.13 %

**TIRUPATI-01**

Property	MTD Sales L	Brand Share %
Air-Cond	295.26	13.97 %
LED TV	48.44	19.04 %
Fridge	41.93	14.33 %
Wash-Mac	16.89	10.31 %
D-Freez	10.29	54.47 %
W-Disp	1.54	15.37 %
Chimney	0.90	13.41 %
Oven	0.44	8.98 %
W.Heater	0.41	12.96 %
<b>Total</b>	<b>416.09</b>	<b>14.51 %</b>

Branch *	MTD Sales L	Brand Share %
TPY2	34.42	13.61 %
ATP1	21.41	13.09 %
NLR1	14.66	7.18 %
KNL2	13.91	13.47 %
PDT1	10.46	7.75 %
KHT1	10.37	14.34 %
KAR1	9.79	14.55 %
RJP1	8.00	6.91 %
ADI1	6.79	12.55 %
NYP1	5.80	9.53 %
VKI1	4.69	8.72 %
KDR1	4.55	6.20 %
KDA1	4.24	2.96 %
SPE1	2.33	2.77 %
TPSD		0.00 %
WHKD		0.00 %
<b>Total</b>	<b>416.09</b>	<b>14.51 %</b>