

MTD Sales  
552.16 L

Brand Share %  
16.12 %

Information:

MTD : 01-03-2026 To 26-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **16.12 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	306.02	15.20 %
LED TV	109.50	21.64 %
Fridge	73.37	14.15 %
Wash-Mac	52.14	15.01 %
W.Heater	3.61	42.81 %
D-Freez	3.51	41.39 %
Chimney	1.57	17.08 %
W-Disp	1.33	28.51 %
Oven	1.12	12.71 %
Total	552.16	16.12 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	302.42	16.46 %
TIRUPATI-01	249.74	15.73 %
Total	552.16	16.12 %

## VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	177.10	15.89 %
LED TV	53.69	21.27 %
Fridge	39.97	14.92 %
Wash-Mac	26.95	14.78 %
W.Heater	1.73	44.75 %
D-Freez	1.60	34.25 %
Oven	0.66	13.06 %
Chimney	0.38	8.83 %
W-Disp	0.34	19.79 %
Total	302.42	16.46 %

Branch *	MTD Sales L	Brand Share %
VJW1	13.26	14.65 %
ELU1	9.58	14.71 %
OGL1	9.26	8.64 %
TNK1	7.24	7.92 %
GNT1	7.18	8.25 %
GNT2	6.54	14.07 %
TDD1	5.09	11.61 %
VJW2	4.86	15.82 %
VJW4	4.79	8.98 %
CRL1	4.67	7.30 %
NPR1	4.22	9.30 %
GDV1	3.51	14.13 %
DPE1	3.34	13.27 %
GVM1	3.27	9.77 %
VUY1	2.72	8.44 %
BPP1	2.54	12.20 %
GTSD		0.00 %
WHVJ		0.00 %
Total	302.42	16.46 %

**TIRUPATI-01**

Property	MTD Sales L	Brand Share %
Air-Cond	128.92	14.34 %
LED TV	55.81	22.01 %
Fridge	33.40	13.33 %
Wash-Mac	25.19	15.27 %
D-Freez	1.91	50.11 %
W.Heater	1.88	41.17 %
Chimney	1.18	24.53 %
W-Disp	0.99	33.57 %
Oven	0.46	12.24 %
<b>Total</b>	<b>249.74</b>	<b>15.73 %</b>

Branch *	MTD Sales L	Brand Share %
TPY2	22.26	13.49 %
CTO1	13.78	15.86 %
ATP1	12.51	16.12 %
PDT1	12.47	15.86 %
KDA1	9.15	13.01 %
NLR1	7.44	8.39 %
KHT1	7.07	11.76 %
MPL1	6.41	15.34 %
RJP1	6.31	11.69 %
PIL1	5.78	14.74 %
PMR1	5.43	14.88 %
SPE1	4.70	11.79 %
KNL2	3.95	9.00 %
KAR1	3.81	10.41 %
VKI1	3.73	10.66 %
BVL1	3.68	10.84 %
DHN1	3.20	11.11 %
KDR1	3.20	6.61 %
GTL1	1.89	9.47 %
TPSD		0.00 %
WHKD		0.00 %
WHRN		0.00 %
<b>Total</b>	<b>249.74</b>	<b>15.73 %</b>