

MTD Sales
191.40 L

Brand Share %
14.11 %

Information:

MTD : 01-11-2025 To 25-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **14.11 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	89.40	16.82 %
Fridge	40.39	14.09 %
Wash-Mac	38.13	13.27 %
W.Heater	11.13	59.11 %
D-Freez	6.65	77.67 %
Air-Cond	3.10	1.52 %
W-Disp	1.84	56.05 %
Oven	0.77	8.90 %
Total	191.40	14.11 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	96.38	14.04 %
TIRUPATI-01	95.02	14.17 %
Total	191.40	14.11 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	42.05	15.92 %
Fridge	24.09	16.49 %
Wash-Mac	16.61	12.10 %
W.Heater	5.85	65.77 %
D-Freez	4.40	85.28 %
Air-Cond	2.18	1.88 %
W-Disp	0.87	53.10 %
Oven	0.33	9.47 %
Total	96.38	14.04 %

Branch *	MTD Sales L	Brand Share %
VJW1	4.51	11.77 %
VJW3	3.53	11.69 %
TNK1	3.49	10.54 %
ELU1	3.26	11.69 %
NRT1	2.67	12.10 %
PAP1	2.16	13.44 %
RMV1	2.03	10.21 %
GNT1	1.94	6.12 %
GVM1	1.45	12.19 %
GNT2	1.22	9.15 %
KDR1	1.22	6.47 %
VJW4	1.16	5.10 %
CRL1	1.14	4.74 %
VJW2	1.00	7.86 %
OGL1	0.97	2.94 %
DPE1	0.86	11.33 %
NPR1	0.37	1.92 %
GTSD		0.00 %
WHRM		0.00 %
Total	96.38	14.04 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	47.35	17.71 %
Wash-Mac	21.52	14.35 %
Fridge	16.29	11.60 %
W.Heater	5.28	53.14 %
D-Freez	2.24	66.08 %
W-Disp	0.97	58.97 %
Air-Cond	0.93	1.05 %
Oven	0.44	8.51 %
Total	95.02	14.17 %

Branch *	MTD Sales L	Brand Share %
TPY2	8.22	13.14 %
CTO1	4.50	11.32 %
NLR1	4.44	12.59 %
KNL2	2.92	11.23 %
NDL1	2.78	11.51 %
KNL1	2.65	11.99 %
KHT1	2.09	8.95 %
NYP1	1.78	12.18 %
RJP1	1.68	7.79 %
PMR1	1.61	6.26 %
MPL1	1.27	5.93 %
VKI1	0.94	8.57 %
KOU1	0.74	6.22 %
TPSD		0.00 %
Total	95.02	14.17 %