

MTD Sales
511.66 L

Brand Share %
15.54 %

Information:

MTD : 01-10-2025 To 25-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.54 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	225.60	17.43 %
Fridge	115.54	16.28 %
Wash-Mac	113.33	17.70 %
Air-Cond	37.74	6.34 %
W.Heater	11.84	65.90 %
D-Freez	5.09	54.16 %
W-Disp	1.63	51.01 %
Oven	0.87	7.13 %
Total	511.66	15.54 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	263.77	16.33 %
VIJAYAWADA-01	247.88	14.79 %
Total	511.66	15.54 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	127.98	19.05 %
Wash-Mac	58.11	17.09 %
Fridge	52.51	15.09 %
Air-Cond	15.70	6.88 %
W.Heater	5.60	65.40 %
D-Freez	2.32	47.72 %
W-Disp	1.27	64.92 %
Oven	0.29	4.69 %
Total	263.77	16.33 %

Branch *	MTD Sales L	Brand Share %
TPY2	23.83	13.27 %
CTO1	15.79	14.85 %
ATP1	14.35	14.91 %
KNL2	11.57	13.69 %
PIL1	9.41	14.80 %
KNL1	9.08	14.87 %
NDL1	8.48	13.51 %
NLR1	8.00	13.50 %
KDA1	7.63	11.97 %
KHT1	6.63	14.88 %
ADI1	5.82	12.60 %
RJP1	5.51	10.37 %
MPL1	5.41	10.51 %
NYP1	4.74	10.64 %
VKI1	1.76	5.62 %
Total	263.77	16.33 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	97.62	15.69 %
Fridge	63.03	17.42 %
Wash-Mac	55.22	18.39 %
Air-Cond	22.04	6.00 %
W.Heater	6.24	66.35 %
D-Freez	2.77	61.05 %
Oven	0.59	9.54 %
W-Disp	0.37	29.35 %
Total	247.88	14.79 %

Branch *	MTD Sales L	Brand Share %
BVR1	20.33	11.90 %
ELU1	9.79	13.82 %
VJW3	8.92	10.74 %
GNT1	8.61	8.24 %
TNK1	8.57	9.35 %
OGL1	8.53	13.16 %
VJW1	8.43	11.03 %
RMV1	7.22	12.74 %
TDD1	6.08	12.43 %
GNT2	4.74	14.31 %
KDR1	3.91	14.39 %
VJW5	3.53	12.97 %
NPR1	3.36	7.27 %
VJW2	3.13	10.96 %
DPE1	3.09	12.15 %
CRL1	1.98	3.36 %
VJW4	1.58	5.44 %
GTSD		0.00 %
WHVJ		0.00 %
Total	247.88	14.79 %