

MTD Sales
269.10 L

Brand Share %
13.92 %

Information:

MTD : 01-09-2026 To 25-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **13.92 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	112.09	25.22 %
Fridge	90.31	21.42 %
Wash-Mac	34.36	9.74 %
Air-Cond	10.98	1.82 %
D-Freez	10.49	63.66 %
W.Heater	6.16	34.53 %
Chimney	1.94	18.81 %
W-Disp	1.15	17.85 %
Oven	0.74	8.51 %
Vac-Clea	0.58	17.06 %
Small-Ap	0.31	2.47 %
Total	269.10	13.92 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	147.71	15.53 %
TIRUPATI-01	121.40	12.36 %
Total	269.10	13.92 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	58.48	25.85 %
Fridge	45.75	23.51 %
Wash-Mac	19.75	11.66 %
Air-Cond	10.21	3.37 %
D-Freez	7.42	62.60 %
W.Heater	3.48	39.54 %
Chimney	0.98	21.56 %
Oven	0.55	14.47 %
W-Disp	0.40	14.59 %
Vac-Clea	0.39	14.86 %
Small-Ap	0.31	4.80 %
Total	147.71	15.53 %

Branch *	MTD Sales L	Brand Share %
VSK1	13.13	12.45 %
BVR1	6.13	11.24 %
GNT1	4.68	10.87 %
VJW3	4.04	7.29 %
RMV1	3.98	12.58 %
OGL1	3.65	10.19 %
NPR1	2.99	13.47 %
GNT2	2.81	10.66 %
GVM1	2.77	11.00 %
PAP1	2.00	12.46 %
TNI1	1.94	10.06 %
TDD1	1.73	7.37 %
CRL1	1.65	3.98 %
NZV1	1.56	12.26 %
VJW5	1.08	7.14 %
GTSD		0.00 %
WHGT		0.00 %
WHRM		0.00 %
Total	147.71	15.53 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	53.61	24.55 %
Fridge	44.56	19.64 %
Wash-Mac	14.60	7.96 %
D-Freez	3.07	66.39 %
W.Heater	2.68	29.65 %
Chimney	0.96	16.63 %
Air-Cond	0.77	0.26 %
W-Disp	0.75	20.25 %
Oven	0.20	3.98 %
Vac-Clea	0.19	24.64 %
Total	121.40	12.36 %

Branch *	MTD Sales L	Brand Share %
TPY2	12.83	10.68 %
KDA1	6.13	11.98 %
RJP1	3.97	12.20 %
KHT1	3.36	12.52 %
MPL1	3.31	12.59 %
RCY1	3.15	8.63 %
DHN1	3.00	12.48 %
ATP1	2.96	5.17 %
PDT1	2.93	9.96 %
TPI1	2.64	12.98 %
PUT1	2.64	12.10 %
SPE1	1.91	6.46 %
KNL2	1.82	5.98 %
PMR1	1.81	6.66 %
KDR1	1.80	9.03 %
PIL1	1.80	7.86 %
NLR1	1.69	4.11 %
VKI1	1.57	7.02 %
GTY1	1.09	10.42 %
TPSD		0.00 %
WHRN		0.00 %
Total	121.40	12.36 %