

MTD Sales
222.43 L

Brand Share %
13.35 %

Information:

MTD : 01-08-2025 To 25-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **13.35 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	67.42	18.14 %
LED TV	64.60	14.03 %
Wash-Mac	48.08	16.03 %
Air-Cond	25.95	5.28 %
W.Heater	10.52	59.80 %
D-Freez	4.36	38.27 %
Oven	1.00	10.37 %
W-Disp	0.48	12.40 %
Total	222.43	13.35 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	116.88	13.24 %
TIRUPATI-01	105.54	13.47 %
Total	222.43	13.35 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	35.05	19.04 %
LED TV	32.60	15.06 %
Wash-Mac	21.59	16.71 %
Air-Cond	19.55	5.90 %
W.Heater	4.66	60.39 %
D-Freez	2.91	38.85 %
Oven	0.46	9.34 %
W-Disp	0.07	3.56 %
Total	116.88	13.24 %

Branch *	MTD Sales L	Brand Share %
BVR1	8.76	11.97 %
OGL1	5.34	11.94 %
TNK1	5.32	11.61 %
RMV1	3.63	9.97 %
GVM1	2.93	8.08 %
VJW1	2.74	5.55 %
VJW4	2.21	12.23 %
VJW2	1.72	7.63 %
GNT1	1.58	4.36 %
PPM1	1.51	9.26 %
TDD1	0.83	3.52 %
JGG1	0.79	7.68 %
CRL1	0.64	2.31 %
DPE1	0.50	3.84 %
Total	116.88	13.24 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	32.37	17.25 %
LED TV	32.00	13.11 %
Wash-Mac	26.49	15.51 %
Air-Cond	6.41	3.99 %
W.Heater	5.87	59.35 %
D-Freez	1.45	37.17 %
Oven	0.55	11.44 %
W-Disp	0.42	20.93 %
Total	105.54	13.47 %

Branch *	MTD Sales L	Brand Share %
CTO1	3.84	8.09 %
PDT1	3.57	10.52 %
PMR1	3.49	12.66 %
KDA1	3.24	12.76 %
NDL1	2.78	10.43 %
PIL1	2.68	10.41 %
VKI1	2.50	12.21 %
NYP1	2.41	7.60 %
KOU1	2.25	11.96 %
BVL1	2.18	12.47 %
ADI1	2.10	7.11 %
SPE1	1.93	8.24 %
NLR1	1.65	4.87 %
PGR1	1.51	7.44 %
RJP1	0.94	4.31 %
TPSD		0.00 %
Total	105.54	13.47 %