

MTD Sales
686.55 L

Brand Share %
13.78 %

Information:

MTD : 01-05-2026 To 25-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **13.78 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	398.52	11.61 %
Fridge	120.65	18.98 %
LED TV	99.70	20.28 %
Wash-Mac	38.70	11.33 %
D-Freez	25.85	62.20 %
W-Disp	1.74	13.75 %
Chimney	0.82	8.64 %
W.Heater	0.47	11.71 %
Oven	0.11	2.07 %
Total	686.55	13.78 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	435.33	13.90 %
TIRUPATI-01	251.21	13.57 %
Total	686.55	13.78 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	291.59	12.55 %
Fridge	62.38	17.11 %
LED TV	47.36	20.55 %
Wash-Mac	18.66	10.72 %
D-Freez	13.69	63.40 %
W-Disp	0.82	12.73 %
Chimney	0.41	11.08 %
W.Heater	0.31	20.48 %
Oven	0.11	4.37 %
Total	435.33	13.90 %

Branch *	MTD Sales L	Brand Share %
OGL1	18.41	11.29 %
VJW1	15.79	12.16 %
GNT1	14.95	9.21 %
RMV1	13.73	11.70 %
TNK1	13.33	7.77 %
CRL1	12.74	10.16 %
PAP1	11.25	12.05 %
TDD1	11.22	10.36 %
TEL1	10.31	12.76 %
NRT1	10.05	13.06 %
VJW3	8.45	5.73 %
VJW4	8.42	9.20 %
GDV1	7.68	9.92 %
KND1	7.54	10.00 %
PPM1	7.05	13.16 %
VJW5	6.63	10.04 %
JGG1	4.43	13.54 %
DPE1	4.38	6.60 %
VUY1	2.47	8.23 %
GTSD		0.00 %
WHGT		0.00 %
WHRM		0.00 %
WHVJ		0.00 %
Total	435.33	13.90 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	106.92	9.64 %
Fridge	58.27	21.50 %
LED TV	52.34	20.04 %
Wash-Mac	20.04	11.97 %
D-Freez	12.16	60.91 %
W-Disp	0.92	14.81 %
Chimney	0.41	7.07 %
W.Heater	0.15	6.25 %
Total	251.21	13.57 %

Branch *	MTD Sales L	Brand Share %
NLR1	11.47	11.13 %
TPY1	10.69	10.82 %
KDR1	7.88	13.24 %
NYP1	7.67	13.08 %
ATP1	7.08	8.57 %
PIL1	6.66	13.35 %
BVL1	6.08	11.47 %
VKI1	5.69	13.11 %
SPE1	5.36	6.36 %
KHT1	4.44	8.87 %
RJP1	4.17	7.70 %
KDA1	4.03	4.89 %
PDT1	4.02	5.88 %
KNL2	3.86	7.96 %
ADI1	3.71	10.90 %
TPSD		0.00 %
WHAP		0.00 %
WHKD		0.00 %
WHKN		0.00 %
WHRN		0.00 %
Total	251.21	13.57 %