

MTD Sales
856.52 L

Brand Share %
15.38 %

Information:

MTD : 01-04-2026 To 25-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **15.38 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	604.37	14.51 %
LED TV	99.20	20.88 %
Fridge	92.53	16.78 %
Wash-Mac	32.53	10.95 %
D-Freez	21.92	58.35 %
W-Disp	2.73	15.16 %
W.Heater	1.45	25.38 %
Chimney	1.03	9.95 %
Oven	0.77	8.90 %
Total	856.52	15.38 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	451.71	16.21 %
TIRUPATI-01	404.81	14.54 %
Total	856.52	15.38 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	314.76	14.95 %
Fridge	52.93	19.34 %
LED TV	52.82	23.14 %
Wash-Mac	16.21	11.57 %
D-Freez	12.20	62.72 %
W-Disp	1.28	15.65 %
W.Heater	1.04	35.48 %
Oven	0.33	8.18 %
Chimney	0.14	3.71 %
Total	451.71	16.21 %

Branch *	MTD Sales L	Brand Share %
GNT1	20.00	13.75 %
VJW1	19.46	12.74 %
VJW3	18.20	14.79 %
ELU1	14.97	14.34 %
TEL1	13.62	13.34 %
GVM1	12.90	15.11 %
TDD1	11.42	11.70 %
KND1	10.56	13.69 %
VJW4	10.00	10.94 %
CRL1	8.34	8.60 %
TNK1	8.04	6.38 %
NPR1	6.26	8.71 %
DPE1	6.04	11.87 %
MTM1	4.33	11.84 %
BPP1	3.09	8.08 %
VUY1	1.60	3.57 %
GTSD		0.00 %
WHGT		0.00 %
WHTD		0.00 %
Total	451.71	16.21 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	289.61	14.06 %
LED TV	46.37	18.79 %
Fridge	39.60	14.26 %
Wash-Mac	16.32	10.39 %
D-Freez	9.72	53.66 %
W-Disp	1.45	14.75 %
Chimney	0.90	13.41 %
Oven	0.44	9.53 %
W.Heater	0.41	14.66 %
Total	404.81	14.54 %

Branch *	MTD Sales L	Brand Share %
TPY2	32.93	13.37 %
ATP1	21.01	13.44 %
KNL2	13.91	13.68 %
NLR1	13.65	6.88 %
PDT1	10.13	7.60 %
KHT1	9.97	14.00 %
KAR1	9.79	15.23 %
PIL1	8.77	15.19 %
RJP1	8.00	6.97 %
ADI1	6.79	13.24 %
NYP1	5.80	9.83 %
KDR1	4.55	6.30 %
VKI1	4.44	8.84 %
KDA1	4.24	3.03 %
SPE1	2.33	2.88 %
TPSD		0.00 %
WHKD		0.00 %
Total	404.81	14.54 %