

MTD Sales
540.02 L

Brand Share %
16.27 %

Information:

MTD : 01-03-2026 To 25-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **16.27 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	299.67	15.41 %
LED TV	106.86	21.65 %
Fridge	71.65	14.16 %
Wash-Mac	51.25	15.21 %
W.Heater	3.53	42.95 %
D-Freez	3.32	40.77 %
Chimney	1.44	16.25 %
W-Disp	1.18	26.73 %
Oven	1.12	13.29 %
Total	540.02	16.27 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	296.04	16.63 %
TIRUPATI-01	243.98	15.84 %
Total	540.02	16.27 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	172.96	16.07 %
LED TV	53.03	21.58 %
Fridge	39.11	14.90 %
Wash-Mac	26.39	14.99 %
W.Heater	1.65	44.80 %
D-Freez	1.60	34.25 %
Oven	0.66	14.12 %
Chimney	0.38	8.83 %
W-Disp	0.27	16.38 %
Total	296.04	16.63 %

Branch *	MTD Sales L	Brand Share %
VJW1	12.92	14.49 %
ELU1	9.22	14.39 %
OGL1	9.18	9.72 %
TNK1	6.88	7.66 %
GNT1	6.69	7.94 %
GNT2	6.35	13.98 %
TDD1	5.09	11.80 %
CRL1	4.55	7.31 %
VJW4	4.45	8.77 %
NPR1	4.22	9.51 %
DPE1	3.34	13.62 %
GVM1	3.27	9.94 %
GDV1	3.26	13.84 %
VUY1	2.72	8.63 %
BPP1	2.54	12.57 %
GTSD		0.00 %
WHVJ		0.00 %
Total	296.04	16.63 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	126.71	14.59 %
LED TV	53.83	21.73 %
Fridge	32.54	13.35 %
Wash-Mac	24.87	15.45 %
W.Heater	1.88	41.46 %
D-Freez	1.72	49.52 %
Chimney	1.06	23.35 %
W-Disp	0.92	32.80 %
Oven	0.46	12.24 %
Total	243.98	15.84 %

Branch *	MTD Sales L	Brand Share %
TPY2	20.86	13.11 %
CTO1	12.89	15.26 %
PDT1	12.47	16.10 %
KDA1	9.15	13.58 %
NLR1	7.44	8.46 %
KHT1	7.07	12.20 %
MPL1	6.41	15.67 %
RJP1	6.20	11.70 %
PIL1	5.47	14.44 %
PMR1	5.43	15.13 %
SPE1	4.70	11.83 %
KNL2	3.95	9.29 %
KAR1	3.81	10.60 %
BVL1	3.68	10.91 %
VKI1	3.59	10.65 %
DHN1	3.20	11.34 %
KDR1	3.01	6.69 %
GTL1	1.89	9.73 %
TPSD		0.00 %
WHKD		0.00 %
WHRN		0.00 %
Total	243.98	15.84 %