

MTD Sales
182.94 L

Brand Share %
14.13 %

Information:

MTD : 01-11-2025 To 24-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **14.13 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	84.61	16.56 %
Fridge	38.85	14.47 %
Wash-Mac	36.92	13.25 %
W.Heater	10.68	59.43 %
D-Freez	6.17	78.26 %
Air-Cond	3.10	1.61 %
W-Disp	1.84	56.05 %
Oven	0.77	10.84 %
Total	182.94	14.13 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	92.07	13.99 %
TIRUPATI-01	90.87	14.28 %
Total	182.94	14.13 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	40.52	15.87 %
Fridge	22.56	16.25 %
Wash-Mac	15.99	11.93 %
W.Heater	5.43	64.13 %
D-Freez	4.19	84.65 %
Air-Cond	2.18	2.00 %
W-Disp	0.87	53.10 %
Oven	0.33	10.76 %
Total	92.07	13.99 %

Branch *	MTD Sales L	Brand Share %
VJW1	4.51	12.57 %
VJW3	3.53	12.68 %
TNK1	3.49	11.15 %
ELU1	3.19	11.89 %
NRT1	2.17	10.47 %
RMV1	2.03	10.41 %
PAP1	2.03	13.80 %
GNT1	1.94	6.53 %
GVM1	1.45	12.19 %
GNT2	1.22	9.39 %
KDR1	1.22	6.85 %
CRL1	1.14	5.00 %
VJW2	1.00	7.86 %
OGL1	0.97	3.14 %
DPE1	0.86	11.33 %
VJW4	0.70	3.25 %
NPR1	0.37	1.93 %
GTSD		0.00 %
WHRM		0.00 %
Total	92.07	13.99 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	44.08	17.26 %
Wash-Mac	20.94	14.48 %
Fridge	16.29	12.56 %
W.Heater	5.25	55.24 %
D-Freez	1.98	67.46 %
W-Disp	0.97	58.97 %
Air-Cond	0.93	1.10 %
Oven	0.44	10.91 %
Total	90.87	14.28 %

Branch *	MTD Sales L	Brand Share %
TPY2	8.22	13.85 %
ATP1	5.99	13.76 %
CTO1	4.50	12.45 %
NLR1	3.98	11.84 %
KNL2	2.92	11.29 %
NDL1	2.78	12.15 %
KNL1	2.65	12.70 %
KHT1	2.09	9.10 %
NYP1	1.78	12.58 %
RJP1	1.68	7.79 %
PMR1	1.61	6.55 %
MPL1	1.27	6.12 %
VKI1	0.94	8.96 %
KOU1	0.71	5.98 %
TPSD		0.00 %
Total	90.87	14.28 %