

MTD Sales
498.44 L

Brand Share %
15.50 %

Information:

MTD : 01-10-2025 To 24-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.50 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	219.13	17.32 %
Fridge	112.35	16.18 %
Wash-Mac	110.91	17.70 %
Air-Cond	37.41	6.45 %
W.Heater	11.09	64.86 %
D-Freez	5.09	56.18 %
W-Disp	1.63	53.56 %
Oven	0.82	7.11 %
Total	498.44	15.50 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	257.48	16.33 %
VIJAYAWADA-01	240.96	14.69 %
Total	498.44	15.50 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	124.19	18.92 %
Wash-Mac	57.10	17.18 %
Fridge	51.55	15.09 %
Air-Cond	15.38	7.00 %
W.Heater	5.38	65.38 %
D-Freez	2.32	47.72 %
W-Disp	1.27	64.92 %
Oven	0.29	5.05 %
Total	257.48	16.33 %

Branch *	MTD Sales L	Brand Share %
TPY2	22.64	13.04 %
CTO1	15.58	14.96 %
ATP1	14.24	15.13 %
KNL2	11.57	14.09 %
KNL1	8.78	14.61 %
NDL1	8.45	13.67 %
PIL1	8.20	13.46 %
NLR1	7.78	13.26 %
KDA1	7.63	12.10 %
KHT1	6.63	15.14 %
ADI1	5.68	12.55 %
RJP1	5.51	10.48 %
MPL1	5.41	10.92 %
NYP1	4.74	10.78 %
VKI1	1.76	5.70 %
Total	257.48	16.33 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	94.94	15.59 %
Fridge	60.79	17.23 %
Wash-Mac	53.80	18.29 %
Air-Cond	22.04	6.11 %
W.Heater	5.71	64.38 %
D-Freez	2.77	65.97 %
Oven	0.54	9.09 %
W-Disp	0.37	33.43 %
Total	240.96	14.69 %

Branch *	MTD Sales L	Brand Share %
BVR1	19.93	11.92 %
ELU1	9.67	13.92 %
GNT1	8.61	8.42 %
OGL1	8.43	13.07 %
VJW1	8.03	10.68 %
VJW3	7.98	9.76 %
TNK1	7.78	8.72 %
RMV1	7.15	12.78 %
TDD1	5.91	12.36 %
KDR1	3.57	13.29 %
VJW5	3.51	12.97 %
DPE1	3.09	12.39 %
VJW2	3.01	10.58 %
NPR1	2.97	6.62 %
CRL1	1.98	3.42 %
VJW4	1.58	5.57 %
GTSD		0.00 %
WHVJ		0.00 %
Total	240.96	14.69 %