

MTD Sales
266.03 L

Brand Share %
13.99 %

Information:

MTD : 01-09-2026 To 24-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **13.99 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	110.19	25.48 %
Fridge	89.80	21.63 %
Wash-Mac	33.91	9.79 %
Air-Cond	10.98	1.83 %
D-Freez	10.49	64.62 %
W.Heater	5.94	34.26 %
Chimney	1.94	19.32 %
W-Disp	1.15	18.69 %
Oven	0.74	9.12 %
Vac-Clea	0.58	17.44 %
Small-Ap	0.31	2.51 %
Total	266.03	13.99 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	146.56	15.61 %
TIRUPATI-01	119.47	12.41 %
Total	266.03	13.99 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	57.90	26.04 %
Fridge	45.51	23.67 %
Wash-Mac	19.48	11.68 %
Air-Cond	10.21	3.39 %
D-Freez	7.42	62.60 %
W.Heater	3.42	39.63 %
Chimney	0.98	22.93 %
Oven	0.55	14.96 %
W-Disp	0.40	14.59 %
Vac-Clea	0.39	14.86 %
Small-Ap	0.31	4.85 %
Total	146.56	15.61 %

Branch *	MTD Sales L	Brand Share %
VSK1	12.58	12.07 %
BVR1	5.89	10.99 %
GNT1	4.68	10.96 %
VJW3	4.04	7.35 %
RMV1	3.95	12.74 %
OGL1	3.65	10.34 %
NPR1	2.99	13.84 %
GNT2	2.81	10.81 %
GVM1	2.77	11.03 %
PAP1	2.00	12.57 %
TNI1	1.94	10.38 %
TDD1	1.73	7.40 %
CRL1	1.65	3.98 %
NZV1	1.56	12.26 %
VJW5	1.08	7.29 %
GTSD		0.00 %
WHGT		0.00 %
WHRM		0.00 %
Total	146.56	15.61 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	52.30	24.89 %
Fridge	44.30	19.87 %
Wash-Mac	14.43	8.04 %
D-Freez	3.07	70.10 %
W.Heater	2.51	28.92 %
Chimney	0.96	16.63 %
Air-Cond	0.77	0.26 %
W-Disp	0.75	21.96 %
Oven	0.20	4.39 %
Vac-Clea	0.19	27.28 %
Total	119.47	12.41 %

Branch *	MTD Sales L	Brand Share %
TPY2	12.83	10.70 %
KDA1	6.13	12.02 %
RJP1	3.97	12.44 %
KHT1	3.36	12.68 %
MPL1	3.31	12.59 %
RCY1	3.15	8.63 %
DHN1	3.00	12.69 %
ATP1	2.96	5.18 %
PDT1	2.93	9.96 %
TPI1	2.64	13.14 %
PUT1	2.64	12.11 %
SPE1	1.91	6.47 %
KNL2	1.82	6.01 %
KDR1	1.80	9.21 %
PIL1	1.80	7.87 %
PMR1	1.73	6.51 %
NLR1	1.69	4.18 %
VKI1	1.57	7.08 %
TPSD		0.00 %
WHRN		0.00 %
Total	119.47	12.41 %