

MTD Sales
199.84 L

Brand Share %
15.49 %

Information:

MTD : 01-09-2025 To 24-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.49 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	77.10	16.89 %
Wash-Mac	48.15	19.41 %
Fridge	46.55	17.87 %
Air-Cond	13.88	4.74 %
W.Heater	7.16	75.27 %
D-Freez	5.75	54.56 %
W-Disp	0.80	16.56 %
Oven	0.44	5.89 %
Total	199.84	15.49 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	105.95	16.84 %
VIJAYAWADA-01	93.89	14.21 %
Total	199.84	15.49 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	39.32	17.89 %
Wash-Mac	26.26	18.92 %
Fridge	23.83	16.99 %
Air-Cond	7.97	7.20 %
W.Heater	4.16	75.48 %
D-Freez	3.78	53.34 %
W-Disp	0.34	15.13 %
Oven	0.28	6.02 %
Total	105.95	16.84 %

Branch *	MTD Sales L	Brand Share %
TPY2	7.57	13.46 %
MPL1	3.50	14.97 %
CTO1	3.44	10.14 %
ATP1	3.37	9.94 %
NLR1	3.37	12.41 %
VKI1	2.94	14.43 %
NYP1	2.70	14.41 %
SPE1	2.68	11.33 %
KVL1	2.56	12.25 %
RJP1	2.19	9.08 %
NDL1	2.12	9.98 %
BVL1	1.99	14.16 %
PUT1	1.32	10.29 %
ADI1	1.27	11.46 %
TPSD		0.00 %
Total	105.95	16.84 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	37.78	15.96 %
Fridge	22.72	18.89 %
Wash-Mac	21.89	20.04 %
Air-Cond	5.91	3.25 %
W.Heater	3.00	74.97 %
D-Freez	1.96	57.08 %
W-Disp	0.46	17.79 %
Oven	0.16	5.67 %
Total	93.89	14.21 %

Branch *	MTD Sales L	Brand Share %
KND1	3.92	13.03 %
PAP1	2.83	14.99 %
GNT1	2.76	7.90 %
NRT1	2.70	12.31 %
TDD1	2.68	13.11 %
RMV1	2.63	11.37 %
TNI1	2.61	11.37 %
OGL1	2.43	7.54 %
ELU1	2.39	10.06 %
VJW3	2.00	10.99 %
VJW1	1.95	6.65 %
TNK1	1.67	5.81 %
VJW5	0.96	6.00 %
CRL1	0.90	4.29 %
DPE1	0.79	9.99 %
NPR1	0.61	4.05 %
JGG1	0.61	5.50 %
KDR1	0.50	4.56 %
Total	93.89	14.21 %