

MTD Sales  
650.32 L

Brand Share %  
13.73 %

Information:

MTD : 01-05-2026 To 24-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **13.73 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	373.31	11.52 %
Fridge	115.08	18.80 %
LED TV	97.27	20.32 %
Wash-Mac	37.22	11.31 %
D-Freez	24.52	61.29 %
W-Disp	1.74	14.26 %
Chimney	0.69	7.41 %
W.Heater	0.39	10.11 %
Oven	0.11	2.11 %
Total	650.32	13.73 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	405.94	13.77 %
TIRUPATI-01	244.38	13.65 %
Total	650.32	13.73 %

## VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	268.21	12.39 %
Fridge	58.98	16.71 %
LED TV	46.56	20.77 %
Wash-Mac	17.71	10.56 %
D-Freez	12.84	61.91 %
W-Disp	0.82	13.55 %
Chimney	0.41	11.32 %
W.Heater	0.31	20.48 %
Oven	0.11	4.56 %
Total	405.94	13.77 %

Branch *	MTD Sales L	Brand Share %
OGL1	17.24	10.97 %
VJW1	15.41	12.31 %
GNT1	14.05	9.15 %
RMV1	12.96	11.67 %
TNK1	12.64	7.91 %
CRL1	12.10	10.27 %
TDD1	11.22	10.95 %
NRT1	10.05	13.51 %
TEL1	9.93	13.13 %
PAP1	9.52	11.11 %
VJW4	8.20	9.20 %
KND1	7.54	10.40 %
VJW3	7.19	5.15 %
GDV1	6.90	9.58 %
PPM1	6.12	12.36 %
VJW5	5.83	9.24 %
DPE1	4.15	6.47 %
VUY1	2.47	8.65 %
GTSD		0.00 %
WHGT		0.00 %
WHRM		0.00 %
WHVJ		0.00 %
Total	405.94	13.77 %

**TIRUPATI-01**

Property	MTD Sales L	Brand Share %
Air-Cond	105.10	9.77 %
Fridge	56.10	21.63 %
LED TV	50.72	19.93 %
Wash-Mac	19.52	12.09 %
D-Freez	11.68	60.62 %
W-Disp	0.92	14.97 %
Chimney	0.28	4.90 %
W.Heater	0.08	3.24 %
<b>Total</b>	<b>244.38</b>	<b>13.65 %</b>

Branch *	MTD Sales L	Brand Share %
NLR1	11.47	11.61 %
TPY1	9.91	10.66 %
KDR1	7.88	13.37 %
NYP1	7.67	13.58 %
PUT1	7.22	13.69 %
ATP1	6.94	8.62 %
PIL1	6.66	13.67 %
BVL1	6.08	11.87 %
VKI1	5.31	12.83 %
SPE1	5.17	6.30 %
KHT1	4.44	9.09 %
RJP1	4.17	7.98 %
PDT1	4.02	5.98 %
KNL2	3.86	8.19 %
KDA1	3.78	5.21 %
ADI1	3.56	10.53 %
TPSD		0.00 %
WHAP		0.00 %
WHKD		0.00 %
WHKN		0.00 %
WHRN		0.00 %
<b>Total</b>	<b>244.38</b>	<b>13.65 %</b>