

MTD Sales  
826.56 L

Brand Share %  
15.78 %

Information:

MTD : 01-04-2026 To 24-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **15.78 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	585.47	15.00 %
LED TV	93.54	20.99 %
Fridge	89.23	16.89 %
Wash-Mac	31.28	11.03 %
D-Freez	21.15	59.26 %
W-Disp	2.64	15.26 %
W.Heater	1.45	26.58 %
Chimney	1.03	10.31 %
Oven	0.77	9.26 %
Total	826.56	15.78 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	435.60	16.60 %
TIRUPATI-01	390.96	14.94 %
Total	826.56	15.78 %

## VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	304.72	15.39 %
Fridge	51.07	19.50 %
LED TV	49.91	23.65 %
Wash-Mac	15.70	11.77 %
D-Freez	11.43	63.11 %
W-Disp	1.28	16.38 %
W.Heater	1.04	36.25 %
Oven	0.33	8.94 %
Chimney	0.14	3.85 %
Total	435.60	16.60 %

Branch *	MTD Sales L	Brand Share %
VJW1	18.92	12.77 %
OGL1	18.03	15.73 %
VJW3	17.91	15.44 %
GNT1	17.49	15.45 %
ELU1	14.97	15.26 %
TEL1	12.97	13.14 %
TDD1	11.13	12.35 %
VJW4	9.62	10.77 %
KND1	9.56	12.97 %
CRL1	8.34	8.90 %
TNK1	7.92	6.52 %
GDV1	6.61	15.25 %
NPR1	6.26	9.09 %
DPE1	6.04	12.47 %
MTM1	4.33	12.12 %
BPP1	3.09	8.29 %
VUY1	1.60	3.75 %
GTSD		0.00 %
WHGT		0.00 %
Total	435.60	16.60 %

**TIRUPATI-01**

Property	MTD Sales L	Brand Share %
Air-Cond	280.76	14.60 %
LED TV	43.64	18.59 %
Fridge	38.16	14.32 %
Wash-Mac	15.58	10.38 %
D-Freez	9.72	55.28 %
W-Disp	1.37	14.35 %
Chimney	0.90	13.89 %
Oven	0.44	9.53 %
W.Heater	0.41	15.77 %
<b>Total</b>	<b>390.96</b>	<b>14.94 %</b>

Branch *	MTD Sales L	Brand Share %
TPY2	31.88	13.43 %
ATP1	19.44	13.10 %
KNL2	13.79	13.84 %
NLR1	10.70	8.10 %
PDT1	10.13	7.94 %
KHT1	9.97	14.30 %
KAR1	9.37	15.00 %
PIL1	8.77	15.77 %
RJP1	7.61	6.83 %
ADI1	6.30	12.75 %
NYP1	5.80	10.18 %
VKI1	4.44	9.08 %
KDA1	4.24	3.12 %
KDR1	3.80	5.49 %
SPE1	2.33	2.93 %
TPSD		0.00 %
WHKD		0.00 %
<b>Total</b>	<b>390.96</b>	<b>14.94 %</b>