

MTD Sales
523.63 L

Brand Share %
16.30 %

Information:

MTD : 01-03-2026 To 24-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **16.30 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	290.94	15.40 %
LED TV	104.00	21.90 %
Fridge	70.60	14.51 %
Wash-Mac	48.23	14.82 %
W.Heater	3.43	42.66 %
D-Freez	3.12	41.31 %
Chimney	1.21	13.97 %
Oven	1.12	13.29 %
W-Disp	0.98	24.09 %
Total	523.63	16.30 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	287.18	16.61 %
TIRUPATI-01	236.45	15.93 %
Total	523.63	16.30 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	168.39	16.01 %
LED TV	51.24	21.75 %
Fridge	38.32	15.14 %
Wash-Mac	24.90	14.66 %
W.Heater	1.65	45.77 %
D-Freez	1.60	35.41 %
Oven	0.66	14.12 %
W-Disp	0.27	16.38 %
Chimney	0.15	3.63 %
Total	287.18	16.61 %

Branch *	MTD Sales L	Brand Share %
VJW1	12.65	14.59 %
ELU1	9.22	14.75 %
OGL1	9.07	9.78 %
TNK1	6.88	7.77 %
GNT2	6.35	13.98 %
GNT1	5.96	7.32 %
TDD1	4.57	11.84 %
CRL1	4.19	6.91 %
VJW4	4.09	8.38 %
NPR1	3.85	9.20 %
DPE1	3.34	13.62 %
GVM1	3.27	10.25 %
GDV1	3.26	14.10 %
VUY1	2.72	8.63 %
BPP1	2.28	12.24 %
GTSD		0.00 %
Total	287.18	16.61 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	122.54	14.63 %
LED TV	52.76	22.06 %
Fridge	32.28	13.84 %
Wash-Mac	23.33	14.99 %
W.Heater	1.78	40.14 %
D-Freez	1.53	50.04 %
Chimney	1.06	23.35 %
W-Disp	0.71	29.29 %
Oven	0.46	12.24 %
Total	236.45	15.93 %

Branch *	MTD Sales L	Brand Share %
TPY2	20.12	12.84 %
CTO1	12.12	15.48 %
PDT1	11.79	15.77 %
KDA1	9.04	14.03 %
NLR1	7.44	8.76 %
KHT1	7.07	12.93 %
RJP1	6.20	12.00 %
MPL1	6.01	15.04 %
PMR1	5.43	15.49 %
PIL1	5.24	14.00 %
SPE1	4.31	12.60 %
KNL2	3.95	9.36 %
KAR1	3.81	11.17 %
BVL1	3.54	11.23 %
DHN1	3.20	11.68 %
VKI1	3.19	10.03 %
KDR1	2.80	6.47 %
GTL1	1.89	10.05 %
TPSD		0.00 %
WHKD		0.00 %
WHRN		0.00 %
Total	236.45	15.93 %