

MTD Sales
177.17 L

Brand Share %
14.17 %

Information:

MTD : 01-11-2025 To 23-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **14.17 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	81.82	16.54 %
Fridge	37.27	14.43 %
Wash-Mac	36.42	13.60 %
W.Heater	10.05	59.34 %
D-Freez	5.97	79.21 %
Air-Cond	3.10	1.65 %
W-Disp	1.76	57.92 %
Oven	0.77	11.41 %
Total	177.17	14.17 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	89.52	14.03 %
TIRUPATI-01	87.65	14.32 %
Total	177.17	14.17 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	38.93	15.71 %
Fridge	21.95	16.40 %
Wash-Mac	15.85	12.22 %
W.Heater	5.22	65.29 %
D-Freez	4.19	84.65 %
Air-Cond	2.18	2.06 %
W-Disp	0.87	58.78 %
Oven	0.33	11.13 %
Total	89.52	14.03 %

Branch *	MTD Sales L	Brand Share %
VJW1	4.30	12.65 %
VJW3	3.53	12.98 %
TNK1	3.49	11.41 %
ELU1	3.19	12.32 %
NRT1	2.17	10.78 %
RMV1	2.03	10.41 %
PAP1	2.03	14.11 %
GNT1	1.94	6.77 %
GVM1	1.38	11.66 %
GNT2	1.22	10.48 %
KDR1	1.22	7.23 %
CRL1	1.14	5.14 %
VJW2	1.00	7.90 %
DPE1	0.86	11.59 %
OGL1	0.74	2.53 %
VJW4	0.57	2.68 %
NPR1	0.37	1.97 %
GTSD		0.00 %
WHRM		0.00 %
Total	89.52	14.03 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	42.89	17.38 %
Wash-Mac	20.57	14.90 %
Fridge	15.31	12.31 %
W.Heater	4.84	54.03 %
D-Freez	1.77	68.76 %
Air-Cond	0.93	1.13 %
W-Disp	0.90	57.11 %
Oven	0.44	11.64 %
Total	87.65	14.32 %

Branch *	MTD Sales L	Brand Share %
TPY2	7.94	13.85 %
CTO1	4.10	12.13 %
NLR1	3.58	11.28 %
KNL2	2.92	11.65 %
NDL1	2.78	12.58 %
KNL1	2.52	12.39 %
KHT1	1.87	8.66 %
NYP1	1.78	13.03 %
RJP1	1.56	7.36 %
PMR1	1.42	5.88 %
MPL1	1.16	5.92 %
VKI1	0.94	9.14 %
KOU1	0.59	5.19 %
TPSD		0.00 %
Total	87.65	14.32 %