

MTD Sales
484.22 L

Brand Share %
15.36 %

Information:

MTD : 01-10-2025 To 23-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.36 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	213.17	17.23 %
Fridge	108.75	16.00 %
Wash-Mac	107.84	17.59 %
Air-Cond	37.41	6.51 %
W.Heater	10.31	63.79 %
D-Freez	4.45	52.86 %
W-Disp	1.63	53.56 %
Oven	0.65	6.03 %
Total	484.22	15.36 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	249.49	16.21 %
VIJAYAWADA-01	234.73	14.55 %
Total	484.22	15.36 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	120.06	18.77 %
Wash-Mac	55.80	17.19 %
Fridge	49.51	14.98 %
Air-Cond	15.38	7.05 %
W.Heater	5.16	65.26 %
D-Freez	2.15	45.83 %
W-Disp	1.27	64.92 %
Oven	0.17	3.25 %
Total	249.49	16.21 %

Branch *	MTD Sales L	Brand Share %
TPY2	21.45	12.73 %
CTO1	15.35	15.05 %
ATP1	14.12	15.20 %
KNL2	11.36	13.89 %
KNL1	8.47	14.38 %
NDL1	8.45	13.90 %
PIL1	8.20	13.86 %
KDA1	7.63	12.22 %
NLR1	7.50	13.18 %
KHT1	6.32	15.05 %
ADI1	5.56	12.47 %
MPL1	5.41	11.09 %
RJP1	4.83	9.48 %
NYP1	4.74	10.81 %
VKI1	1.76	5.72 %
Total	249.49	16.21 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	93.11	15.58 %
Fridge	59.24	16.98 %
Wash-Mac	52.04	18.04 %
Air-Cond	22.04	6.18 %
W.Heater	5.16	62.39 %
D-Freez	2.30	61.70 %
Oven	0.48	8.65 %
W-Disp	0.37	33.43 %
Total	234.73	14.55 %

Branch *	MTD Sales L	Brand Share %
BVR1	19.93	12.02 %
ELU1	8.91	13.17 %
GNT1	8.61	8.48 %
VJW1	8.03	10.68 %
OGL1	7.98	12.59 %
TNK1	7.61	8.76 %
VJW3	7.59	9.44 %
RMV1	7.15	13.10 %
TDD1	5.60	12.42 %
GVM1	3.98	14.33 %
VJW5	3.51	13.32 %
KDR1	3.23	12.52 %
GDV1	3.21	14.13 %
DPE1	3.09	12.52 %
NPR1	2.97	6.83 %
VJW2	2.94	10.43 %
CRL1	1.98	3.45 %
VJW4	1.58	5.64 %
GTSD		0.00 %
Total	234.73	14.55 %