

MTD Sales
261.17 L

Brand Share %
13.97 %

Information:

MTD : 01-09-2026 To 23-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **13.97 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	108.67	25.72 %
Fridge	88.33	21.67 %
Wash-Mac	33.12	9.74 %
Air-Cond	10.59	1.78 %
D-Freez	10.24	64.08 %
W.Heater	5.49	33.71 %
Chimney	1.94	19.45 %
W-Disp	1.15	19.17 %
Oven	0.74	9.29 %
Vac-Clea	0.58	17.44 %
Small-Ap	0.31	2.58 %
Total	261.17	13.97 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	144.74	15.64 %
TIRUPATI-01	116.43	12.33 %
Total	261.17	13.97 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	57.53	26.55 %
Fridge	45.04	23.56 %
Wash-Mac	19.12	11.59 %
Air-Cond	9.82	3.30 %
D-Freez	7.42	62.60 %
W.Heater	3.18	38.80 %
Chimney	0.98	22.93 %
Oven	0.55	14.96 %
W-Disp	0.40	14.59 %
Vac-Clea	0.39	14.86 %
Small-Ap	0.31	4.98 %
Total	144.74	15.64 %

Branch *	MTD Sales L	Brand Share %
VSK1	12.58	12.30 %
BVR1	5.53	10.50 %
GNT1	4.54	10.76 %
RMV1	3.95	12.82 %
VJW3	3.88	7.12 %
OGL1	3.62	10.37 %
NPR1	2.99	13.84 %
GVM1	2.77	11.20 %
GNT2	2.75	10.96 %
PAP1	2.00	12.58 %
TNI1	1.94	10.38 %
TDD1	1.73	7.50 %
CRL1	1.65	4.01 %
NZV1	1.56	12.30 %
VJW5	1.08	7.29 %
GTSD		0.00 %
WHGT		0.00 %
WHRM		0.00 %
Total	144.74	15.64 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	51.14	24.84 %
Fridge	43.29	20.00 %
Wash-Mac	14.00	8.00 %
D-Freez	2.82	68.32 %
W.Heater	2.31	28.55 %
Chimney	0.96	16.84 %
Air-Cond	0.77	0.26 %
W-Disp	0.75	23.01 %
Oven	0.20	4.53 %
Vac-Clea	0.19	27.28 %
Total	116.43	12.33 %

Branch *	MTD Sales L	Brand Share %
TPY2	12.83	10.99 %
KDA1	6.13	12.08 %
RJP1	3.97	12.57 %
KOU1	3.41	13.72 %
KHT1	3.36	12.68 %
MPL1	3.16	12.32 %
RCY1	3.15	8.63 %
DHN1	3.00	13.02 %
ATP1	2.96	5.29 %
PDT1	2.93	10.12 %
TPI1	2.64	13.41 %
PUT1	2.64	12.27 %
KNL2	1.82	6.12 %
KDR1	1.80	9.29 %
PIL1	1.80	7.97 %
SPE1	1.77	6.21 %
PMR1	1.71	6.41 %
NLR1	1.69	4.30 %
VKI1	1.44	6.54 %
TPSD		0.00 %
WHRN		0.00 %
Total	116.43	12.33 %