

MTD Sales
172.29 L

Brand Share %
15.93 %

Information:

MTD : 01-09-2025 To 23-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.93 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	67.79	18.48 %
Fridge	39.65	17.86 %
Wash-Mac	38.52	18.20 %
Air-Cond	13.40	5.33 %
W.Heater	6.67	74.47 %
D-Freez	5.14	54.17 %
W-Disp	0.74	16.26 %
Oven	0.39	5.94 %
Total	172.29	15.93 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	91.65	16.97 %
VIJAYAWADA-01	80.65	14.89 %
Total	172.29	15.93 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	35.11	19.66 %
Wash-Mac	20.96	17.22 %
Fridge	20.13	16.66 %
Air-Cond	7.49	7.45 %
W.Heater	3.93	75.06 %
D-Freez	3.46	51.13 %
W-Disp	0.34	15.13 %
Oven	0.23	5.65 %
Total	91.65	16.97 %

Branch *	MTD Sales L	Brand Share %
TPY2	7.10	13.77 %
KDA1	3.59	14.37 %
CTO1	3.44	10.98 %
ATP1	3.31	11.92 %
VKI1	2.94	15.86 %
NLR1	2.73	11.49 %
MPL1	2.65	13.17 %
SPE1	2.46	11.17 %
NYP1	2.21	13.43 %
KVL1	2.13	11.42 %
RJP1	1.90	11.36 %
NDL1	1.76	9.51 %
PGR1	1.32	13.69 %
PUT1	1.32	11.20 %
ADI1	1.27	12.52 %
BVL1	1.17	11.52 %
TPSD		0.00 %
Total	91.65	16.97 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	32.68	17.35 %
Fridge	19.52	19.29 %
Wash-Mac	17.56	19.51 %
Air-Cond	5.91	3.92 %
W.Heater	2.74	73.65 %
D-Freez	1.68	61.74 %
W-Disp	0.40	17.34 %
Oven	0.16	6.39 %
Total	80.65	14.89 %

Branch *	MTD Sales L	Brand Share %
NRT1	2.70	14.94 %
PAP1	2.57	15.24 %
KND1	2.56	15.45 %
GNT1	2.53	9.01 %
RMV1	2.41	12.33 %
ELU1	2.33	11.55 %
OGI1	2.32	7.78 %
TNI1	2.15	10.57 %
VJW3	2.00	13.22 %
TNK1	1.67	7.41 %
TDD1	1.40	9.28 %
VJW1	1.08	5.26 %
CRL1	0.84	5.29 %
DPE1	0.79	10.73 %
VJW5	0.74	5.26 %
JGG1	0.61	5.73 %
KDR1	0.50	5.03 %
NPR1	0.28	2.67 %
Total	80.65	14.89 %