

MTD Sales
202.80 L

Brand Share %
13.14 %

Information:

MTD : 01-08-2025 To 23-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **13.14 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	62.05	18.13 %
LED TV	55.59	13.22 %
Wash-Mac	46.18	16.68 %
Air-Cond	24.29	5.24 %
W.Heater	9.66	58.35 %
D-Freez	3.69	36.98 %
Oven	1.00	10.79 %
W-Disp	0.35	9.88 %
Total	202.80	13.14 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	106.34	13.03 %
TIRUPATI-01	96.46	13.28 %
Total	202.80	13.14 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	31.97	18.82 %
LED TV	27.57	14.12 %
Wash-Mac	21.38	18.02 %
Air-Cond	18.33	5.87 %
W.Heater	4.13	57.86 %
D-Freez	2.45	37.95 %
Oven	0.46	9.45 %
W-Disp	0.07	3.56 %
Total	106.34	13.03 %

Branch *	MTD Sales L	Brand Share %
BVR1	8.04	11.64 %
TNK1	5.32	12.54 %
OGL1	4.96	11.79 %
RMV1	3.63	10.62 %
GVM1	2.61	7.39 %
VJW5	2.56	11.98 %
PAP1	2.37	12.25 %
VJW4	2.07	12.36 %
VJW1	1.94	4.35 %
VJW2	1.72	9.36 %
GNT1	1.52	4.51 %
PPM1	1.07	7.49 %
JGG1	0.79	8.64 %
TDD1	0.70	3.22 %
CRL1	0.57	2.32 %
DPE1	0.50	3.84 %
Total	106.34	13.03 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	30.08	17.45 %
LED TV	28.02	12.43 %
Wash-Mac	24.80	15.67 %
Air-Cond	5.96	3.94 %
W.Heater	5.53	58.73 %
D-Freez	1.24	35.21 %
Oven	0.55	12.26 %
W-Disp	0.28	17.32 %
Total	96.46	13.28 %

Branch *	MTD Sales L	Brand Share %
CTO1	3.37	7.61 %
PMR1	3.20	12.65 %
PDT1	2.96	9.63 %
NDL1	2.78	10.78 %
KDA1	2.72	12.12 %
PIL1	2.61	11.19 %
VKI1	2.33	12.69 %
KOU1	2.07	12.77 %
NYP1	2.03	6.62 %
SPE1	1.93	8.79 %
ADI1	1.77	6.25 %
PGR1	1.48	7.69 %
NLR1	1.01	3.19 %
RJP1	0.80	4.16 %
TPSD		0.00 %
Total	96.46	13.28 %