

MTD Sales
618.61 L

Brand Share %
13.71 %

Information:

MTD : 01-05-2026 To 23-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **13.71 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	350.78	11.46 %
Fridge	111.04	18.81 %
LED TV	94.91	20.23 %
Wash-Mac	34.84	11.07 %
D-Freez	24.34	61.11 %
W-Disp	1.66	13.80 %
Chimney	0.54	6.03 %
W.Heater	0.39	10.48 %
Oven	0.11	2.11 %
Total	618.61	13.71 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	382.95	13.72 %
TIRUPATI-01	235.66	13.69 %
Total	618.61	13.71 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	249.08	12.29 %
Fridge	56.09	16.33 %
LED TV	46.43	20.98 %
Wash-Mac	17.03	10.60 %
D-Freez	12.66	61.58 %
W-Disp	0.82	13.72 %
Chimney	0.41	11.32 %
W.Heater	0.31	21.36 %
Oven	0.11	4.56 %
Total	382.95	13.72 %

Branch *	MTD Sales L	Brand Share %
OGL1	16.48	10.75 %
VJW1	14.82	12.28 %
GNT1	13.67	9.18 %
RMV1	12.58	11.90 %
TNK1	11.84	7.89 %
CRL1	11.34	10.19 %
ELU1	10.19	12.39 %
TDD1	9.68	10.31 %
PAP1	9.52	11.78 %
TEL1	9.04	12.41 %
VJW3	7.09	5.29 %
VJW4	7.08	8.32 %
GDV1	6.14	9.52 %
PPM1	5.72	12.81 %
VJW5	5.68	9.40 %
DPE1	3.62	5.97 %
VUY1	2.35	8.35 %
GTSD		0.00 %
WHGT		0.00 %
WHRM		0.00 %
WHVJ		0.00 %
Total	382.95	13.72 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	101.70	9.84 %
Fridge	54.95	22.27 %
LED TV	48.48	19.56 %
Wash-Mac	17.81	11.57 %
D-Freez	11.68	60.62 %
W-Disp	0.84	13.87 %
Chimney	0.13	2.41 %
W.Heater	0.08	3.35 %
Total	235.66	13.69 %

Branch *	MTD Sales L	Brand Share %
NLR1	11.47	12.39 %
TPY1	8.99	9.95 %
KDR1	7.88	13.57 %
NYP1	7.54	13.58 %
PUT1	7.09	13.61 %
ATP1	6.76	8.55 %
PIL1	6.37	13.42 %
BVL1	5.75	11.84 %
VKI1	4.78	11.91 %
SPE1	4.64	5.91 %
RJP1	4.17	8.09 %
PDT1	3.88	5.93 %
KNL2	3.86	8.61 %
KHT1	3.85	8.24 %
KDA1	3.78	5.43 %
ADI1	3.56	10.80 %
TPSD		0.00 %
WHAP		0.00 %
WHKD		0.00 %
WHKN		0.00 %
WHRN		0.00 %
Total	235.66	13.69 %