



AP : HAIER Sales Performance 24/04/2026 9:09 AM

MTD Sales
807.80 L

Brand Share %
15.90 %

Information:

MTD : 01-04-2026 To 23-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **15.90 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	574.08	15.17 %
LED TV	90.07	20.78 %
Fridge	86.91	16.96 %
Wash-Mac	30.74	11.16 %
D-Freez	20.03	59.18 %
W-Disp	2.72	16.12 %
W.Heater	1.45	26.77 %
Chimney	1.03	10.64 %
Oven	0.77	9.65 %
Total	807.80	15.90 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	424.49	16.71 %
TIRUPATI-01	383.31	15.09 %
Total	807.80	15.90 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	297.86	15.54 %
Fridge	49.67	19.56 %
LED TV	47.93	23.35 %
Wash-Mac	15.50	11.98 %
D-Freez	10.74	63.30 %
W-Disp	1.28	16.70 %
W.Heater	1.04	36.75 %
Oven	0.33	9.22 %
Chimney	0.14	4.02 %
Total	424.49	16.71 %

Branch *	MTD Sales L	Brand Share %
VJW1	18.78	12.94 %
VJW3	17.91	15.78 %
GNT1	17.49	15.45 %
ELU1	14.68	15.74 %
TEL1	12.97	13.41 %
TDD1	10.26	11.93 %
VJW4	9.25	10.73 %
KND1	9.24	12.64 %
CRL1	8.02	8.87 %
TNK1	7.63	6.72 %
GDV1	6.61	15.62 %
NPR1	6.26	9.35 %
DPE1	5.49	11.53 %
MTM1	3.67	10.94 %
BPP1	3.09	8.42 %
VUY1	1.60	3.84 %
GTSD		0.00 %
WHGT		0.00 %
Total	424.49	16.71 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	276.22	14.80 %
LED TV	42.14	18.46 %
Fridge	37.24	14.40 %
Wash-Mac	15.24	10.43 %
D-Freez	9.29	55.03 %
W-Disp	1.45	15.64 %
Chimney	0.90	14.22 %
Oven	0.44	10.01 %
W.Heater	0.41	15.77 %
Total	383.31	15.09 %

Branch *	MTD Sales L	Brand Share %
TPY2	30.92	13.52 %
ATP1	19.44	13.30 %
KNL2	13.66	14.16 %
NLR1	10.70	8.10 %
KHT1	9.97	14.56 %
PDT1	9.39	7.55 %
KAR1	8.73	14.43 %
RJP1	7.20	6.58 %
ADI1	6.30	12.95 %
NYP1	5.80	10.38 %
VKI1	4.44	9.46 %
KDA1	4.24	3.21 %
KDR1	3.39	5.14 %
SPE1	2.33	2.96 %
TPSD		0.00 %
WHKD		0.00 %
Total	383.31	15.09 %