



AP : HAIER Sales Performance 24/03/2026 9:09 AM

MTD Sales
507.65 L

Brand Share %
16.17 %

Information:

MTD : 01-03-2026 To 23-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **16.17 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	282.09	15.24 %
LED TV	101.39	21.83 %
Fridge	68.40	14.48 %
Wash-Mac	46.63	14.81 %
W.Heater	3.29	42.70 %
D-Freez	2.65	37.42 %
Chimney	1.21	13.97 %
Oven	1.01	12.11 %
W-Disp	0.98	24.53 %
Total	507.65	16.17 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	280.25	16.60 %
TIRUPATI-01	227.39	15.67 %
Total	507.65	16.17 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	164.34	15.96 %
LED TV	50.63	22.03 %
Fridge	37.31	15.16 %
Wash-Mac	24.21	14.70 %
W.Heater	1.51	45.11 %
D-Freez	1.28	30.53 %
Oven	0.55	12.00 %
W-Disp	0.27	17.16 %
Chimney	0.15	3.63 %
Total	280.25	16.60 %

Branch *	MTD Sales L	Brand Share %
BVR1	17.69	15.97 %
VJW1	12.29	14.55 %
ELU1	9.08	14.83 %
OGL1	8.13	9.10 %
TNK1	6.42	7.65 %
GNT1	6.29	7.86 %
GNT2	5.99	13.28 %
TDD1	4.57	12.30 %
VJW4	3.95	8.27 %
CRL1	3.87	6.51 %
NPR1	3.79	9.23 %
DPE1	3.34	14.03 %
GVM1	3.27	10.34 %
GDV1	3.26	14.51 %
VUY1	2.72	8.77 %
BPP1	2.28	12.41 %
GTSD		0.00 %
Total	280.25	16.60 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	117.76	14.33 %
LED TV	50.76	21.64 %
Fridge	31.09	13.73 %
Wash-Mac	22.41	14.93 %
W.Heater	1.78	40.84 %
D-Freez	1.37	47.40 %
Chimney	1.06	23.35 %
W-Disp	0.71	29.29 %
Oven	0.46	12.24 %
Total	227.39	15.67 %

Branch *	MTD Sales L	Brand Share %
TPY2	19.74	12.76 %
CTO1	11.93	15.38 %
PDT1	11.79	16.05 %
KDA1	7.49	12.07 %
NLR1	7.08	8.39 %
KHT1	7.07	13.15 %
RJP1	6.20	12.37 %
MPL1	5.58	14.45 %
PMR1	5.05	14.75 %
PIL1	4.93	13.63 %
SPE1	4.05	11.95 %
KNL2	3.95	9.77 %
KAR1	3.81	11.67 %
BVL1	3.54	11.39 %
DHN1	3.20	12.06 %
VKI1	2.92	9.37 %
KDR1	2.80	6.47 %
GTL1	1.89	10.11 %
TPSD		0.00 %
WHKD		0.00 %
WHRN		0.00 %
Total	227.39	15.67 %