

MTD Sales
169.85 L

Brand Share %
14.12 %

Information:

MTD : 01-11-2025 To 22-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **14.12 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	78.85	16.55 %
Fridge	35.86	14.48 %
Wash-Mac	34.27	13.42 %
W.Heater	9.78	60.40 %
D-Freez	5.69	78.41 %
Air-Cond	3.10	1.69 %
W-Disp	1.64	56.10 %
Oven	0.65	9.98 %
Total	169.85	14.12 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	86.00	14.01 %
TIRUPATI-01	83.84	14.24 %
Total	169.85	14.12 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	37.45	15.63 %
Fridge	20.77	16.22 %
Wash-Mac	15.13	12.23 %
W.Heater	5.14	64.96 %
D-Freez	4.19	84.65 %
Air-Cond	2.18	2.14 %
W-Disp	0.80	56.94 %
Oven	0.33	11.13 %
Total	86.00	14.01 %

Branch *	MTD Sales L	Brand Share %
VJW1	3.80	11.63 %
VJW3	3.53	13.85 %
TNK1	3.49	11.79 %
ELU1	3.19	13.02 %
NRT1	2.17	11.11 %
VJW5	1.96	12.40 %
RMV1	1.90	10.57 %
GNT1	1.87	6.69 %
GVM1	1.44	12.29 %
GNT2	1.22	10.48 %
KDR1	1.22	7.31 %
VJW2	1.00	8.31 %
DPE1	0.86	12.35 %
CRL1	0.83	3.90 %
OGL1	0.74	2.68 %
VJW4	0.57	2.72 %
NPR1	0.37	2.10 %
GTSD		0.00 %
WHRM		0.00 %
Total	86.00	14.01 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	41.39	17.48 %
Wash-Mac	19.14	14.54 %
Fridge	15.09	12.62 %
W.Heater	4.64	56.04 %
D-Freez	1.50	64.99 %
Air-Cond	0.93	1.13 %
W-Disp	0.84	55.31 %
Oven	0.32	9.00 %
Total	83.84	14.24 %

Branch *	MTD Sales L	Brand Share %
TPY2	7.65	13.70 %
CTO1	3.76	11.29 %
NLR1	3.27	10.55 %
KNL2	2.59	10.92 %
NDL1	2.47	11.90 %
KNL1	2.19	11.13 %
NYP1	1.78	13.90 %
RJP1	1.56	7.68 %
KHT1	1.42	6.95 %
PMR1	1.35	5.76 %
MPL1	1.16	6.06 %
VKI1	0.94	9.26 %
KOU1	0.59	5.26 %
TPSD		0.00 %
Total	83.84	14.24 %