

MTD Sales
473.79 L

Brand Share %
15.31 %

Information:

MTD : 01-10-2025 To 22-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.31 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	207.61	17.12 %
Fridge	106.98	16.08 %
Wash-Mac	106.05	17.67 %
Air-Cond	36.80	6.46 %
W.Heater	9.92	65.17 %
D-Freez	4.20	51.37 %
W-Disp	1.63	53.56 %
Oven	0.60	5.64 %
Total	473.79	15.31 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	242.16	16.07 %
VIJAYAWADA-01	231.62	14.59 %
Total	473.79	15.31 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	115.57	18.51 %
Wash-Mac	54.36	17.12 %
Fridge	48.66	15.07 %
Air-Cond	15.07	6.96 %
W.Heater	4.92	65.94 %
D-Freez	2.15	45.83 %
W-Disp	1.27	64.92 %
Oven	0.17	3.25 %
Total	242.16	16.07 %

Branch *	MTD Sales L	Brand Share %
TPY2	21.01	12.60 %
ATP1	13.84	15.15 %
KNL2	10.63	13.58 %
KNL1	8.47	14.57 %
NDL1	8.23	13.59 %
PIL1	8.09	13.93 %
KDA1	7.63	12.65 %
NLR1	7.50	13.35 %
KHT1	5.91	14.59 %
MPL1	5.41	11.18 %
ADI1	5.33	12.55 %
NYP1	4.48	10.29 %
RJP1	4.35	8.93 %
VKI1	1.76	5.75 %
Total	242.16	16.07 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	92.03	15.64 %
Fridge	58.33	17.03 %
Wash-Mac	51.69	18.28 %
Air-Cond	21.73	6.15 %
W.Heater	5.00	64.43 %
D-Freez	2.05	58.84 %
Oven	0.43	7.98 %
W-Disp	0.37	33.43 %
Total	231.62	14.59 %

Branch *	MTD Sales L	Brand Share %
BVR1	19.93	12.10 %
ELU1	8.91	13.42 %
GNT1	8.36	8.43 %
VJW1	8.03	10.77 %
OGL1	7.88	12.62 %
TNK1	7.61	8.81 %
VJW3	7.59	9.47 %
RMV1	7.15	13.29 %
TDD1	5.29	11.88 %
GVM1	3.98	14.39 %
VJW5	3.51	13.96 %
KDR1	3.23	12.82 %
GDV1	3.21	14.26 %
DPE1	3.09	12.52 %
VJW2	2.94	10.43 %
NPR1	2.71	6.51 %
CRL1	1.98	3.51 %
VJW4	1.58	5.65 %
GTSD		0.00 %
Total	231.62	14.59 %