

MTD Sales
255.87 L

Brand Share %
14.01 %

Information:

MTD : 01-09-2026 To 22-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **14.01 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	107.44	26.06 %
Fridge	87.17	21.88 %
Wash-Mac	31.98	9.75 %
D-Freez	10.05	63.64 %
Air-Cond	9.16	1.57 %
W.Heater	5.42	34.28 %
Chimney	1.94	19.59 %
W-Disp	1.07	18.59 %
Oven	0.74	9.29 %
Vac-Clea	0.58	17.44 %
Small-Ap	0.31	2.68 %
Total	255.87	14.01 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	141.26	15.59 %
TIRUPATI-01	114.60	12.46 %
Total	255.87	14.01 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	56.84	26.84 %
Fridge	44.68	23.90 %
Wash-Mac	18.39	11.45 %
Air-Cond	8.39	2.87 %
D-Freez	7.22	61.98 %
W.Heater	3.11	38.86 %
Chimney	0.98	22.93 %
Oven	0.55	14.96 %
W-Disp	0.40	14.59 %
Vac-Clea	0.39	14.86 %
Small-Ap	0.31	5.14 %
Total	141.26	15.59 %

Branch *	MTD Sales L	Brand Share %
VSK1	12.86	12.60 %
BVR1	5.53	10.58 %
GNT1	4.54	10.85 %
RMV1	3.95	12.82 %
VJW3	3.88	7.16 %
OGL1	3.62	10.49 %
GVM1	2.77	11.31 %
GNT2	2.75	10.96 %
PAP1	2.00	12.83 %
TNI1	1.94	10.38 %
TDD1	1.73	7.69 %
CRL1	1.65	4.03 %
NZV1	1.56	12.30 %
VJW5	1.08	8.24 %
GTSD		0.00 %
WHGT		0.00 %
WHRM		0.00 %
Total	141.26	15.59 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	50.60	25.25 %
Fridge	42.49	20.09 %
Wash-Mac	13.59	8.13 %
D-Freez	2.82	68.32 %
W.Heater	2.31	29.58 %
Chimney	0.96	17.05 %
Air-Cond	0.77	0.26 %
W-Disp	0.67	22.19 %
Oven	0.20	4.53 %
Vac-Clea	0.19	27.28 %
Total	114.60	12.46 %

Branch *	MTD Sales L	Brand Share %
TPY2	12.56	11.14 %
KDA1	6.13	12.37 %
RJP1	3.97	12.67 %
KHT1	3.36	12.96 %
KOU1	3.30	13.57 %
MPL1	3.16	12.93 %
RCY1	3.15	8.70 %
DHN1	3.00	13.24 %
ATP1	2.96	5.42 %
PDT1	2.93	10.62 %
TPI1	2.64	13.43 %
PUT1	2.64	12.62 %
KDR1	1.80	9.29 %
SPE1	1.77	6.27 %
PMR1	1.71	6.48 %
KNL2	1.67	5.82 %
PIL1	1.66	7.41 %
NLR1	1.61	4.24 %
VKI1	1.44	7.26 %
TPSD		0.00 %
WHRN		0.00 %
Total	114.60	12.46 %