

MTD Sales
150.94 L

Brand Share %
16.16 %

Information:

MTD : 01-09-2025 To 22-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **16.16 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	56.90	18.74 %
Fridge	36.08	18.52 %
Wash-Mac	34.00	18.21 %
Air-Cond	11.63	5.26 %
W.Heater	6.06	74.27 %
D-Freez	5.14	54.92 %
W-Disp	0.74	16.82 %
Oven	0.39	6.90 %
Total	150.94	16.16 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	80.90	16.95 %
VIJAYAWADA-01	70.04	15.34 %
Total	150.94	16.16 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	29.72	19.96 %
Fridge	18.99	17.25 %
Wash-Mac	18.28	16.60 %
Air-Cond	6.25	6.87 %
W.Heater	3.65	74.99 %
D-Freez	3.46	51.13 %
W-Disp	0.34	15.72 %
Oven	0.23	6.56 %
Total	80.90	16.95 %

Branch *	MTD Sales L	Brand Share %
TPY2	6.72	13.98 %
ATP1	3.03	14.10 %
CTO1	2.90	10.12 %
KDA1	2.78	12.07 %
NLR1	2.73	11.80 %
MPL1	2.50	13.48 %
SPE1	2.23	11.12 %
NYP1	2.21	14.28 %
KVL1	2.13	13.19 %
RJP1	1.90	12.61 %
NDL1	1.76	9.86 %
PUT1	1.32	12.31 %
ADI1	1.17	15.57 %
BVL1	1.17	14.40 %
PGR1	1.13	14.09 %
TPSD		0.00 %
Total	80.90	16.95 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	27.18	17.56 %
Fridge	17.09	20.16 %
Wash-Mac	15.72	20.51 %
Air-Cond	5.38	4.14 %
W.Heater	2.42	73.20 %
D-Freez	1.68	64.84 %
W-Disp	0.40	17.86 %
Oven	0.16	7.43 %
Total	70.04	15.34 %

Branch *	MTD Sales L	Brand Share %
NRT1	2.49	16.09 %
KND1	2.45	15.00 %
ELU1	2.33	12.75 %
GNT1	2.17	9.10 %
VJW3	2.00	15.86 %
TNI1	1.82	9.98 %
OGL1	1.73	6.50 %
VJW1	1.31	7.08 %
VJW4	1.13	11.86 %
JPT1	1.11	12.19 %
TNK1	1.07	5.96 %
DPE1	0.76	12.00 %
TDD1	0.67	5.42 %
CRL1	0.60	4.61 %
KDR1	0.50	5.75 %
JGG1	0.45	5.27 %
VJW5	0.35	2.93 %
NPR1	0.28	5.17 %
Total	70.04	15.34 %