

MTD Sales  
585.31 L

Brand Share %  
13.89 %

Information:

MTD : 01-05-2026 To 22-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **13.89 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	327.60	11.53 %
Fridge	107.54	19.14 %
LED TV	91.00	20.31 %
Wash-Mac	34.13	11.46 %
D-Freez	22.48	60.35 %
W-Disp	1.66	14.67 %
Chimney	0.40	4.89 %
W.Heater	0.39	11.01 %
Oven	0.11	2.21 %
Total	585.31	13.89 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	355.57	13.92 %
TIRUPATI-01	229.74	13.84 %
Total	585.31	13.89 %

## VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	228.10	12.43 %
Fridge	53.22	16.40 %
LED TV	44.28	20.99 %
Wash-Mac	16.89	11.13 %
D-Freez	11.56	61.67 %
W-Disp	0.82	15.37 %
W.Heater	0.31	22.37 %
Chimney	0.28	7.97 %
Oven	0.11	4.79 %
Total	355.57	13.92 %

Branch *	MTD Sales L	Brand Share %
OGL1	15.60	10.78 %
VJW1	14.82	12.76 %
GNT1	13.28	9.33 %
RMV1	12.05	12.65 %
TNK1	11.46	9.16 %
CRL1	10.71	10.17 %
ELU1	9.22	12.45 %
TEL1	9.04	13.09 %
TDD1	9.01	10.54 %
PAP1	8.39	11.21 %
VJW3	6.87	5.41 %
VJW4	6.71	8.10 %
VJW5	5.68	9.83 %
PPM1	5.54	13.85 %
DPE1	3.62	7.06 %
GDV1	3.00	9.30 %
VUY1	2.35	8.83 %
GTSD		0.00 %
WHGT		0.00 %
WHRM		0.00 %
WHVJ		0.00 %
Total	355.57	13.92 %

**TIRUPATI-01**

Property	MTD Sales L	Brand Share %
Air-Cond	99.50	9.90 %
Fridge	54.32	22.88 %
LED TV	46.72	19.71 %
Wash-Mac	17.24	11.79 %
D-Freez	10.92	59.01 %
W-Disp	0.84	14.05 %
Chimney	0.13	2.66 %
W.Heater	0.08	3.53 %
<b>Total</b>	<b>229.74</b>	<b>13.84 %</b>

Branch *	MTD Sales L	Brand Share %
NLR1	11.33	12.83 %
TPY1	8.99	10.07 %
KDR1	7.10	12.66 %
ATP1	6.26	8.45 %
PIL1	6.12	13.19 %
PMR1	5.84	13.42 %
BVL1	5.75	12.16 %
VKI1	4.64	11.79 %
SPE1	4.35	5.93 %
RJP1	3.94	8.09 %
KNL2	3.86	8.82 %
KHT1	3.85	8.35 %
KDA1	3.78	5.62 %
ADI1	3.56	10.96 %
PDT1	3.29	5.13 %
TPSD		0.00 %
WHAP		0.00 %
WHKD		0.00 %
WHKN		0.00 %
WHRN		0.00 %
<b>Total</b>	<b>229.74</b>	<b>13.84 %</b>